

FY 2021-22 Budget Board of Supervisor Inquiry Form

Deadline: April 30, 2021

Please email: CAO-Budget@sonoma-county.org

Board Member	
Gorin	
Rabbitt	x
Coursey	
Gore	
Hopkins	

Department: County Administrator's Office

Date: 4/2021

Inquiry Number: 109

Request/Question:

Is there a plan or a process in place to quantify tourism impacts and find a funding source to address the total impacts?

If tourism impacts are funded by TOT, what is the general fund contribution?

Response:

There were a number of Board Inquiry Requests relating to the cost impacts of tourism. These were generally addressed in the BIR cover memo, and this response relates to these specific questions as well:

An analysis of the impacts and costs related to tourism is not something departments are well-positioned to do, nor are our accounting systems designed to capture these costs. Accurately assessing impacts would require contracting with a consultant to conduct this evaluation. If the Board desires to take this action, funding will need to be allocated for a study.