

# ***COUNTY OF SONOMA***

**CONSOLIDATED  
GENERAL ELECTION  
NOVEMBER 4, 2014**

**CAMPAIGN GUIDE  
AND  
CALENDAR OF EVENTS**



**SONOMA COUNTY**  
Clerk-Recorder-Assessor  
[www.sonoma-county.org/cra](http://www.sonoma-county.org/cra)

**REGISTRAR OF  
VOTERS DIVISION**

P.O. Box 11485  
435 Fiscal Dr.  
Santa Rosa, CA 95406  
Tel: (707) 565-6800  
Toll Free (CA only):  
(800) 750-VOTE  
Fax: (707) 565-6843

*This handbook has been prepared to assist candidates, committees and members of the news media in preparing for the upcoming 2014 Consolidated General Election. This handbook is not intended to be all encompassing, but merely summarizes major provisions related to candidates and committees involved in elections in the County of Sonoma and the State of California.*

*While staff has attempted to be as informative as possible in compiling this information, and we appreciate the opportunity to address your questions not answered in this handbook, the law prohibits employees from answering questions of a legal nature. This handbook is not intended as a substitute for legal counsel. For your protection, we strongly urge you to consult an attorney.*

*For additional election-related information, feel free to contact our office Monday through Friday 8 a.m. to 5 p.m., except holidays. For dates that fall on a Saturday, Sunday, or holiday, use the next regular business day for transactions. Call us at (707) 565-6800, visit us at the Sonoma County Registrar of Voters Office, 435 Fiscal Drive, Santa Rosa, or write to us at P.O. Box 11485, Santa Rosa, CA 95406-1485.*

*Wishing you the best in 2014,*

**WILLIAM F. ROUSSEAU,  
SONOMA COUNTY CLERK &  
REGISTRAR OF VOTERS**

# IMPORTANT TELEPHONE NUMBERS

## SONOMA COUNTY REGISTRAR OF VOTERS

<b>General Information</b> .....	(707) 565-6800
Toll-free (within California) .....	(800) 750-8683
TDD (hearing impaired) .....	(707) 565-6888
Fax .....	(707) 565-6843
<b>Vote by Mail Division</b> .....	(707) 565-6806
(vote by mail ballot applications, information)	
<b>Campaign Disclosure Division</b> .....	(707) 565-6808
(financial disclosure statements, information)	
<b>Campaign Materials Division</b> .....	(707) 565-6818
(voter lists, maps, precinct information)	
<b>Candidate Filing Division</b> .....	(707) 565-6809
(filing requirements for office)	
<b>Voter Registration Division</b> .....	(707) 565-6800
(voter registration forms, information)	

## OFFICE OF THE SECRETARY OF STATE

<b>Elections Division</b> .....	(916) 657-2166
(general information, filing for state and federal offices)	
Fax .....	(916) 653-3214
<b>Political Reform Division</b> .....	(916) 653-6224
(committee ID number, termination)	

## FAIR POLITICAL PRACTICES COMMISSION

<b>Technical Assistance Division</b> (M-Th 9 a.m.-11:30 a.m. and 1:30-3:30 p.m.) .....	(866) 275-3772
(campaign disclosure, state contribution limits, conflict of interest disclosure)	
Fax .....	(916) 322-3711
<b>Enforcement Division</b> (M-Fri 8 a.m.-5 p.m.) .....	(866) 275-3772
(file complaint under Political Reform Act)	

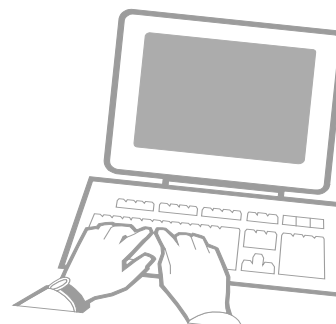
## STATE FRANCHISE TAX BOARD .....

<b>Automated Information</b> .....	(800) 338-0505
(committee tax status, tax deductible contributions, charitable non-profit groups, general information)	

<b>FEDERAL ELECTION COMMISSION</b> .....	(800) 424-9530
(federal campaign disclosure, contributions from national banks, national corporations, foreign nationals)	

## **WEBSITES OF INTEREST**

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### **vote.sonoma-county.org**

Provides information about the Sonoma County Registrar of Voters Office including the following: Voting Information, Registering to Vote, Political Party Affiliation, Facts for New Citizens, Services for Voters with Disabilities, Vote by Mail Information, Permanent Vote by Mail Information, Polling Places and Sample Ballots, Serving at the Polls, Student Precinct Officer Program, Campaign Materials and Costs, Election Results and Other Services.

### **vote.sonoma-county.org**

Election Night Results

## **E-MAIL ADDRESSES**

<b>Vote by Mail Information</b> .....	<a href="mailto:rov-absentee@sonoma-county.org">rov-absentee@sonoma-county.org</a>
<b>Voter Registration Information</b> .....	<a href="mailto:rov-voterreg@sonoma-county.org">rov-voterreg@sonoma-county.org</a>
<b>Campaign Information</b> .....	<a href="mailto:rov-campaign@sonoma-county.org">rov-campaign@sonoma-county.org</a>
<b>Campaign Materials</b> .....	<a href="mailto:rov-materials@sonoma-county.org">rov-materials@sonoma-county.org</a>
<b>Precinct Officer Information</b> .....	<a href="mailto:rov-polls@sonoma-county.org">rov-polls@sonoma-county.org</a>

## **HELPFUL CONNECTIONS**

<b>Secretary of State</b> .....	<a href="http://www.sos.ca.gov">www.sos.ca.gov</a>
Elections Division .....	<a href="http://www.sos.ca.gov/elections">www.sos.ca.gov/elections</a>
Political Reform Division .....	<a href="http://www.sos.ca.gov/prd">www.sos.ca.gov/prd</a>
<b>Fair Political Practices Commission</b> .....	<a href="http://www.fppc.ca.gov">www.fppc.ca.gov</a>
<b>State Franchise Tax Board</b> .....	<a href="http://www.ftb.ca.gov">www.ftb.ca.gov</a>
<b>Internal Revenue Service</b> .....	<a href="http://www.irs.ustreas.gov">www.irs.ustreas.gov</a>
<b>Federal Election Commission</b> .....	<a href="http://www.fec.gov">www.fec.gov</a>
<b>California Law</b> .....	<a href="http://leginfo.legislature.ca.gov">leginfo.legislature.ca.gov</a>

## WHO YOU GONNA CALL?

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The Sonoma County Registrar of Voters Office appreciates notification of cases of alleged voter registration, petition or voter fraud; however, this office is **NOT** an enforcement agency and is therefore unable to investigate any violations.

In response to the many inquiries our office receives regarding possible election violations or fraud, following is a list of resources regarding whom to contact for the various types of violations:

- **False or misleading campaign materials** ▶ No agency enforcement; these issues are dealt with in court.
- **Violations of the Political Reform Act (Title 9 of the California Government Code §§81000-91014), i.e. mass mailing requirements, slate mailers, campaign disclosure, proper use of campaign funds, disclosure of economic interests** ▶ Contact your local district attorney at (707) 565-2311, or the appropriate city attorney for local candidates or measures, or the Fair Political Practices Commission at 1-866-275-3772 or [www.fppc.ca.gov](http://www.fppc.ca.gov).
- **Election fraud** ▶ Contact your local district attorney at (707) 565-2311, or the California Secretary of State at (916) 657-2166 or [www.sos.ca.gov](http://www.sos.ca.gov).
- **Unlawful use of public funds, violations of the Elections Code, the Penal Code, or any laws other than the Political Reform Act** ▶ Contact your local district attorney at (707) 565-2311, or the California State Attorney General at 1-800-952-5225 or [www.caag.state.ca.us](http://www.caag.state.ca.us).
- **Federal campaigns, e.g., U.S. Senate, House of Representatives, the President of the United States, etc.** ▶ Contact the Federal Election Commission at 1-800-424-9530 or [www.fec.gov](http://www.fec.gov).
- **Open meeting laws (Brown Act)** ▶ Contact your local district attorney at (707) 565-2311, or the California State Attorney General at 1-800-952-5225 or [www.caag.state.ca.us](http://www.caag.state.ca.us).
- **Local ordinances** ▶ Contact your local city attorney or local district attorney at (707) 565-2311.
- **Vandalism or requirements concerning campaign signs** ▶ Contact your local city attorney or local district attorney at (707) 565-2311.

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## OFFICE INFORMATION AND INCUMBENT OFFICERS

<b>U.S. Rep in Congress–Term: 2 years</b>	<b>Term Begins:</b> January 3 <sup>rd</sup> following election, at noon.	<b>Qualifications:</b> At least 25 years of age, citizen of the U.S. for at least 7 years, inhabitant of the state when elected. <sup>3</sup>
<b>Office<sup>1</sup>:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
U.S. Rep in Congress–2 <sup>nd</sup> District _____	2 years _____	1 (Huffman)
U.S. Rep in Congress–5 <sup>th</sup> District _____	2 years _____	1 (Thompson)
<b>State Senator–Term: 4 years</b>	<b>Term Begins:</b> 1 <sup>st</sup> Monday in December following election.	<b>Qualifications:</b> Citizen of the U.S., registered voter in the district at the time nomination papers are issued <sup>2</sup> . May not serve in the same office for more than 2 terms if he or she was elected before June 2012. If elected after June 2012, and has not previously served in the State Senate or State Assembly during his or her lifetime, may serve no more than 12 years in the State Senate, the Assembly, or both in any combination of terms. <sup>3</sup>
<b>Office<sup>1</sup>:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
State Senator–2 <sup>nd</sup> District: _____	4 years _____	1 (Evans)
<b>Member of Assembly–Term: 2 years</b>	<b>Term Begins:</b> 1 <sup>st</sup> Monday in December following election.	<b>Qualifications:</b> Citizen of the U.S., registered voter in the district at the time nomination papers are issued <sup>2</sup> . May not serve in the same office for more than 3 terms if he or she was elected before June 2012. If elected after June 2012, and has not previously served in the State Senate or State Assembly during his or her lifetime, may serve no more than 12 years in the State Senate, the Assembly, or both, in any combination of terms. <sup>3</sup>
<b>Office<sup>1</sup>:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Member of Assembly–2 <sup>nd</sup> District _____	2 years _____	1 (Chesbro)*
Member of Assembly–4 <sup>th</sup> District _____	2 years _____	1 (Yamada)*
Member of Assembly–10 <sup>th</sup> District _____	2 years _____	1 (Levine)

\* Termed Out

<sup>1</sup>The candidate's designated party preference on the ballot shall not be changed between the primary and general election. A candidate for voter-nominated office shall indicate the party preference disclosed upon the candidate's most recent affidavit of registration indicated upon the ballot. A candidate designating a party preference shall not be deemed to be the official nominee of the party designated as preferred by the candidate. A candidate's designation of party preference shall not be construed as an endorsement of that candidate by the party designated. The party preference designated by the candidate is shown for the information of the voters only and may in no way limit the options available to voters. A candidate for a voter-nominated office shall provide his or her party preference history for the preceding ten years on the Declaration of Candidacy.

<sup>2</sup>Article IV, Section 2(c), of the California Constitution requires one year residency in the legislative district and three years residency in California; however, it is the legal opinion of the Secretary of State's Office that these provisions violate the U.S. Constitution and are unenforceable.

<sup>3</sup> Every officer or person prohibited by the laws of this state from making or being interested in contracts, or from becoming a vendor or purchaser at sales, or from purchasing script, or other evidences of indebtedness, including any member of the governing board of a school district, who willfully violates any of the provisions of such laws, is punishable by a fine of not more than one thousand dollars (\$1,000), or by imprisonment in the state prison, and is forever disqualified from holding any office in this state.

## OFFICE INFORMATION AND INCUMBENT OFFICERS

<b>County Boards of Education–Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).	<b>Term Begins:</b> Last Friday in November following election	<b>Qualifications:</b> Registered voter, resident of the district continuously throughout the term of office.
<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Sonoma County Board of Education – Area 2 _____	4 years _____	1 (Peterson)
Sonoma County Board of Education – Area 3 _____	2 years _____	1 (Lemke)
Sonoma County Board of Education – Area 4 _____	4 years _____	1 (Schaffner)
Sonoma County Board of Education – Area 5 _____	2 years _____	1 (Kaufman)
Sonoma County Junior College Analy Area _____	4 years _____	1 (Burdo)
Sonoma County Junior College Petaluma Area _____	4 years _____	1 (Doyle)
Sonoma County Junior College Santa Rosa Area _____	4 years _____	1 (Zumwalt)
Sonoma County Junior College Sonoma Area _____	4 years _____	1 (Kunde)
<b>School Districts–Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).	<b>Term Begins:</b> First Friday in December following election	<b>Qualifications:</b> Registered voter, resident of the district continuously throughout the term of office.
<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Calistoga Joint Unified _____	4 years _____	2 (Maxfield, Lopez)
Cloverdale Unified _____	4 years _____	2 (Lile, Argyres)
Cloverdale Unified _____	2 years _____	1 (Lands)
Cotati-Rohnert Park Unified _____	4 years _____	3 (Orloff, Longmire, Brown)
Geyserville Unified _____	4 years _____	2 (Osman, Kalbfleisch)
Geyserville Unified _____	2 years _____	1 (Lopez)
Healdsburg Unified _____	4 years _____	2 (Del Rey, Dougherty)
Sonoma Valley Unified El Verano Area _____	4 years _____	1 (Chavez)
Sonoma Valley Unified Flowery Area _____	4 years _____	1 (Gustafson)
Windsor Unified _____	4 years _____	3 (Dobbins, Dillwood, Forrest)
Petaluma Joint Union High _____	4 years _____	3 (Chlebowski, Ellis, Baddeley)
City of Santa Rosa High _____	4 years _____	3 (Carle, Pugh, Kristof)
West Sonoma County Union High _____	4 years _____	3 (Noe, Twitchell, DeSart)
Alexander Valley Union _____	4 years _____	3 (Doran, Osborne, Smit)
Bellevue Union _____	4 years _____	3 (Mullins, Reyes, Montoya)
Bennett Valley Union _____	4 years _____	3 (Vacant, Brott, Sharpe)
Cinnabar _____	4 years _____	3 (O’Hare, Sequeira, Ishizu)
Dunham _____	4 years _____	3 (Crum, Regan, Petersen)
Dunham _____	2 years _____	1 (Lehmann)
Forestville Union _____	4 years _____	3 (Sword, Abler, Broome)
Fort Ross _____	4 years _____	2 (Drapkin, Smallwood)
Gravenstein Union _____	4 years _____	3 (Weaver, Horn, Wickland)
Guerneville _____	4 years _____	3 (Kruse, Lambert, Guidotti)
Harmony Union _____	4 years _____	3 (Foley, Nekton, Bair)
Harmony Union _____	2 years _____	1 (Laird)
Horicon _____	4 years _____	3 (Baker, Williamson, Frye)
Kashia _____	4 years _____	2 (Barboza, Duncan)
Kashia _____	2 years _____	1 (Morgan)
Kenwood _____	4 years _____	3 (Reiter, O’Donnell, Threewit)
Liberty _____	4 years _____	3 (Feldman, Jack, Koenitzer)
Mark West Union _____	4 years _____	3 (Azart, Edwards, Smith)
Monte Rio Union _____	4 years _____	3 (Eachus, Collins, Daniel)
Monte Rio Union _____	2 years _____	1 (Vacant)
Montgomery _____	4 years _____	2 (Gluch, Strand)

## OFFICE INFORMATION AND INCUMBENT OFFICERS

Oak Grove Union _____	4 years _____	3 (Dick, Schondel, Young)
Old Adobe Union _____	4 years _____	3 (Wigglesworth, Stuelpel, Bendik)
Piner-Olivet Union _____	4 years _____	3 (Lau, Hinton, Pryor)
Rincon Valley Union _____	4 years _____	3 (Evers, Gospe, Rafanelli)
Roseland _____	4 years _____	3 (Rosas, Siebert, Balcerak)
Sebastopol Union _____	4 years _____	3 (Ramirez, Drehmel, Carey)
Twin Hills Union _____	4 years _____	3 (Rainwater, Price, Katz)
Twin Hills Union _____	2 years _____	1 (Ost)
Two Rock Union _____	4 years _____	3 (Jacobsen, Mazzetta, Wilson)
Waugh _____	4 years _____	3 (Pieper, Shern, Thomas)
Waugh _____	2 years _____	2 (Pieri, Virkus)
West Side Union _____	4 years _____	3 (Schwarzenberg, Vega-Gallardo, Davis)
West Side Union _____	2 years _____	1 (McGowan)
Wilmar Union _____	4 years _____	2 (Lakritz, Hecker)
Wilmar Union _____	2 years _____	1 (Weinstock)
Wright _____	4 years _____	3 (Dixon, Greenberg, Bergmann)
<b>Cities–Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).	<b>Term Begins:</b> Upon Certification.	<b>Qualifications:</b> Registered voter, resident of the city at the time nomination papers are issued to that person and continuously throughout the term of office.
<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Santa Rosa City Council _____	4 years _____	3 (Swinth, Ours, Bartley)
Cloverdale City Council _____	4 years _____	3 (Palla, Russell, Maacks)
Cloverdale City Treasurer _____	4 years _____	1 (Dailey)
Cotati City Council _____	4 years _____	2 (Moore, Landman)
Healdsburg City Council _____	4 years _____	2 (Wood, Jones)
Petaluma City Mayor _____	4 years _____	1 (Glass)
Petaluma City Council _____	4 years _____	3 (Harris, Barrett, Albertson)
Rohnert Park City Council _____	4 years _____	2 (Stafford, Ahanotu)
Sebastopol City Council _____	4 years _____	3 (Gurney, Glass, Slayter)
Sonoma City Council _____	4 years _____	3 (Barbose, Brown, Rouse)
Windsor Town Council _____	4 years _____	3 (Salmon, Goble, Allen)
<b>Coast Life Support District–Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).	<b>Term Begins:</b> First Friday in December following election	<b>Qualifications:</b> Registered voter, resident of the district continuously throughout the term of office. Meet the requirements of the Principal Act of the District.
<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Coast Life Support _____	4 years _____	3 (Bower, Perry, Toedter)
Coast Life Support _____	2 years _____	1 (Provencher)
<b>Fire Protection Districts–Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).	<b>Term Begins:</b> First Friday in December following election	<b>Qualifications:</b> Registered voter, resident of the district continuously throughout the term of office. Meet the requirements of the Principal Act of the District.
<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Cloverdale Fire Protection _____	4 years _____	2 (Avansino, Giordano)

## OFFICE INFORMATION AND INCUMBENT OFFICERS

Forestville Fire Protection .....	4 years .....	2 (Trappe, Kotta)
Forestville Fire Protection.....	2 years .....	1 (Duckhorn)
Geyserville Fire Protection .....	4 years .....	3 (Petersen, Stewart Barnard)
Gold Ridge Fire Protection .....	4 years .....	4 (Carinalli, Farrell, Gloeckner, Petrucci)
Graton Fire Protection .....	4 years .....	2 (Maddocks, Cesaretti)
Graton Fire Protection .....	2 years .....	1 (Anderson)
Kenwood Fire Protection .....	4 years .....	1 (McIntosh)
Monte Rio Fire Protection .....	4 years .....	3 (Fein, Kokalis, Wikle)
Rancho Adobe Fire Protection .....	4 years .....	3 (Reinhold, Rippin, Grube)
Rincon Valley Fire Protection .....	4 years .....	2 (Briere, Pintane)
Roseland Fire Protection .....	4 years .....	1 (Milligan)
Russian River Fire Protection .....	4 years .....	3 (Vacant, Emmett, Limbert)
Russian River Fire Protection .....	2 years .....	1 (O'Connor)
Timber Cove Fire Protection .....	4 years .....	2 (Dickson, Rasmussen)
Timber Cove Fire Protection .....	2 years .....	1 (Singer)
Valley of the Moon Fire Protection .....	4 years .....	2 (Jarrett, Greben)
Valley of the Moon Fire Protection .....	2 years .....	1 (Brady)
Windsor Fire Protection .....	4 years .....	2 (Ahlin, Magness)
<b>Health Care Districts—Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).		
<b>Term Begins:</b> First Friday in December following election		<b>Qualifications:</b> Registered voter, resident of the district continuously throughout the term of office. Meet the requirements of the Principal Act of the District.
<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Cloverdale Health Care .....	4 years .....	3 (DeMartini, Delsid, Sink)
Cloverdale Health Care .....	2 years .....	1 (Vacant)
North Sonoma County Health Care .....	4 years .....	2 (Neil, Esselstein)
North Sonoma County Health Care .....	2 years .....	1 (Campbell)
Palm Drive Health Care .....	4 years .....	2 (Dobbs, Horn)
Petaluma Health Care .....	4 years .....	2 (Thornton, Powell)
Sonoma Valley Health Care .....	4 years .....	2 (Hohorst, Carruth)
<b>County Water Districts—Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).		
<b>Term Begins:</b> First Friday in December following election		<b>Qualifications:</b> Registered voter, resident of the district continuously throughout the term of office. Meet the requirements of the Principal Act of the District.
<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Sweetwater Springs Water .....	4 years .....	3 (Holmer, Robb-Wilder, Schaap)
Valley of the Moon Water .....	4 years .....	2 (Heneveld, Foreman)
Valley of the Moon Water .....	2 years .....	1 (Stuart)

# CANDIDATE QUALIFICATIONS AND REQUIREMENTS

## GOVERNING BOARD MEMBER

School & Community College Districts & County Boards of Education  
(Education Code §§1000 et seq., 5000 et seq., 35100 et seq., 72101 et seq.)

### TERM OF OFFICE

Elected Governing Board Members for School and Community College Districts serve a 4-year term beginning December 5, 2014. Elected Members of the County Board of Education serve a 4-year term beginning November 28, 2014. EXCEPTION: In the event of a vacancy during the first half of the term of office, and at least 130 days prior to the next election, an appointment shall be made to fill the vacancy until the next regularly scheduled election for district governing board members, whereupon an election shall be held to fill the vacancy for the remainder of the unexpired term.

ED.C. §§1007, 5017, 5091, 5093(b)

### QUALIFICATIONS

A Governing Board Member shall:

- be 18 years of age or older; and
- be a citizen of the State of California; and
- be a registered voter; and
- be a resident of the school district or trustee area, if applicable; and
- not be disqualified by the Constitution or laws of the state from holding a civil office; and
- not have been convicted of a felony involving accepting or giving, or offering to give, any bribe, the embezzlement of public money, extortion or theft of public money, perjury, or conspiracy to commit any of those crimes, or for being an official interested in contracts, or becoming a vendor or purchaser at sales, or purchasing scrip of other evidences of indebtedness, in which the official has financial interest.

ED.C. §§1006, 35107, 72103, E.C. §20

### FILING REQUIREMENTS

#### Nomination Documents and Procedures

**DECLARATION OF CANDIDACY** ▶ Each candidate is required to file a Declaration of Candidacy between July 14, 2014, and August 8, 2014. The Declaration shall be obtained from the office of the county elections official. The Declaration of Candidacy must be executed in the office of the elections official unless the candidate, in a written statement signed and dated by the candidate, designates a third party to obtain the Declaration from the county elections official and deliver it to the candidate. Such written statement shall state that the candidate is aware the Declaration must be properly executed and delivered to the county elections official from whom it was obtained not later than the close of business on August 8, 2014.

If an incumbent, eligible to be elected, fails to file a Declaration of Candidacy by the close of business on August 8, 2014, any person, other than the person who was the incumbent on August 8, 2014, may file a Declaration of Candidacy not later than the close of business on August 13, 2014.

E.C. §§10603, 10604

**STATEMENT OF QUALIFICATIONS—OPTIONAL** ▶ Any candidate for local nonpartisan office may submit a Statement of Qualifications to be printed in the Voter Information Pamphlet portion of the Sample Ballot. Statements must be filed at the same time nomination papers are filed and may be withdrawn, but not changed, until 5 p.m. the next regular business day after nominations close. Statements are confidential until nominations (or extended nominations) for that particular office close and then become public record.

# QUALIFICATIONS AND REQUIREMENTS

## School & Community College Districts & County Boards of Education

Statements shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.

E.C. §§13307, 13308, 13311

**MISREPRESENTATION IN STATEMENT** ▶ Any candidate in an election (including an incumbent in a recall) who knowingly makes a false statement of a material fact in a candidate's statement prepared pursuant to E.C. §11327 or §13307, with the intent to mislead the voters, is punishable by a fine not to exceed one thousand dollars (\$1,000).

E.C. §18351

**STATEMENT OF ECONOMIC INTERESTS (Form 700)** ▶ Government Code §87300 requires every agency to adopt a Conflict of Interest Code. A Conflict of Interest Code is a document that designates the positions within an agency which make or participate in making governmental decisions that may have a foreseeable material effect on any financial interest.

Each candidate must file a Statement of Economic Interests (Form 700) not later than the final filing date for the Declaration of Candidacy. Elected and appointed officials must file a Statement of Economic Interests within (30) days after assuming office; annually; and within (30) days of leaving office. Under certain conditions, the Statement of Economic Interests need not be filed if such a statement was filed within (60) days prior to the filing of a Declaration of Candidacy or the date of assuming office.

G.C. §§87200, 87300 et seq.

**VOLUNTARY CODE OF FAIR CAMPAIGN PRACTICES—OPTIONAL** ▶ At the time an individual files his or her Declaration of Candidacy, Nomination Petition, or any other paper evidencing an intention to be a candidate for public office, the county elections official shall give the individual a copy of the Code of Fair Campaign Practices and a copy of the provisions of Ch. 5, Div. 20 of the Elections Code.

E.C. §20440

## CAMPAIGN COMMITTEE FILING OBLIGATIONS

See Campaign Disclosure Requirements starting on page 27 of this guide or the appropriate F.P.C. Manual.

# SPECIAL DISTRICT DIRECTOR

## Coast Life Support District (Chapter 375 of 1986 – Coast Life Support District Act)

### TERM OF OFFICE

Elected District Directors serve a 4-year term beginning December 5, 2014. **EXCEPTION:** In the event of a vacancy during the first half of the term of office, and at least 130 days prior to the election, an appointment shall be made to fill the vacancy until the next regularly scheduled election for district directors, whereupon an election shall be held to fill the vacancy for the remainder of the unexpired term.

G.C. §1780, E.C. §10554

### QUALIFICATIONS

A District Director shall:

- be 18 years of age or older; and
- be a registered voter; and
- be a resident of the district; and
- not have been convicted of a felony involving accepting or giving, or offering to give, any bribe, the embezzlement of public money, extortion or theft of public money, perjury, or conspiracy to commit any of those crimes, or for being an official interested in contracts, or becoming a vendor or purchaser at sales, or purchasing scrip of other evidences of indebtedness, in which the official has financial interest.

A District Director shall not:

- possess any property interest in, or own any stocks, bonds or other securities issued by any private ambulance or life support service serving the same area served by the district (includes spouse and minor children); or
- be an employee of any for-profit ambulance or life support service.

Ch. 375, §§21, 27(a), E.C. §20, 10514

### FILING REQUIREMENTS

#### Nomination Documents and Procedures

**DECLARATION OF CANDIDACY** ▶ Each candidate is required to file a Declaration of Candidacy between July 14, 2014, and August 8, 2014. The Declaration shall be obtained from the office of the county elections official. The Declaration of Candidacy must be executed in the office of the elections official unless the candidate, in a written statement signed and dated by the candidate, designates a third party to obtain the Declaration from the county elections official and deliver it to the candidate. Such written statement shall state that the candidate is aware the Declaration must be properly executed and delivered to the county elections official from whom it was obtained not later than the close of business on August 8, 2014.

If an incumbent, eligible to be elected, fails to file a Declaration of Candidacy by the close of business on August 8, 2014, any person, other than the person who was the incumbent on August 8, 2014, may file a Declaration of Candidacy not later than the close of business on August 13, 2014.

E.C. §§10510, 10516

**STATEMENT OF QUALIFICATIONS–OPTIONAL** ▶ Any candidate for local nonpartisan office may submit a Statement of Qualifications to be printed in the Voter Information Pamphlet portion of the Sample Ballot. Statements must be filed at the same time nomination papers are filed and may be withdrawn, but not changed, until 5 p.m. the next regular business day after nominations close. Statements are confidential until nominations (or extended nominations) for that particular office close and then become public record.

# QUALIFICATIONS AND REQUIREMENTS

## Coast Life Support District

Statements shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.

E.C. §§13307, 13308, 13311

**MISREPRESENTATION IN STATEMENT** ▶ Any candidate in an election (including an incumbent in a recall) who knowingly makes a false statement of a material fact in a candidate's statement prepared pursuant to E.C. §11327 or §13307, with the intent to mislead the voters, is punishable by a fine not to exceed one thousand dollars (\$1,000).

E.C. §18351

**STATEMENT OF ECONOMIC INTERESTS (Form 700)** ▶ Government Code §87300 requires every agency to adopt a Conflict of Interest Code. A Conflict of Interest Code is a document that designates the positions within an agency which make or participate in making governmental decisions that may have a foreseeable material effect on any financial interest.

Each candidate must file a Statement of Economic Interests (Form 700) not later than the final filing date for the Declaration of Candidacy. Elected and appointed officials must file a Statement of Economic Interests within (30) days after assuming office; annually; and within (30) days of leaving office. Under certain conditions, the Statement of Economic Interests need not be filed if such a statement was filed within (60) days prior to the filing of a Declaration of Candidacy or the date of assuming office.

G.C. §§87200, 87300 et seq.

**VOLUNTARY CODE OF FAIR CAMPAIGN PRACTICES—OPTIONAL** ▶ At the time an individual files his or her Declaration of Candidacy, Nomination Petition, or any other paper evidencing an intention to be a candidate for public office, the county elections official shall give the individual a copy of the Code of Fair Campaign Practices and a copy of the provisions of Ch. 5, Div. 20 of the Elections Code.

E.C. §20440

## CAMPAIGN COMMITTEE FILING OBLIGATIONS

See Campaign Disclosure Requirements starting on page 27 of this guide or the appropriate F.P.P.C. Manual.

# SPECIAL DISTRICT DIRECTOR

## Fire Protection Districts (Health and Safety Code, Div. 12, Part 2)

### TERM OF OFFICE

Elected District Directors serve a 4-year term beginning December 5, 2014. **EXCEPTION:** In the event of a vacancy during the first half of the term of office, and at least 130 days prior to the election, an appointment shall be made to fill the vacancy until the next regularly scheduled election for district directors, whereupon an election shall be held to fill the vacancy for the remainder of the unexpired term.

Health & Safety Code §§13843, 13852  
G.C. §1780, E.C. §§10507, 10554

### QUALIFICATIONS

A District Director shall:

- be a registered voter; and
- be a resident of the district; and
- not have been convicted of a felony involving accepting or giving, or offering to give, any bribe, the embezzlement of public money, extortion or theft of public money, perjury, or conspiracy to commit any of those crimes, or for being an official interested in contracts, or becoming a vendor or purchaser at sales, or purchasing scrip of other evidences of indebtedness, in which the official has financial interest.

Health & Safety Code §13841, E.C. §§20, 10514

### FILING REQUIREMENTS

#### Nomination Documents and Procedures

**DECLARATION OF CANDIDACY** ▶ Each candidate is required to file a Declaration of Candidacy between July 14, 2014, and August 8, 2014. The Declaration shall be obtained from the office of the county elections official. The Declaration of Candidacy must be executed in the office of the elections official unless the candidate, in a written statement signed and dated by the candidate, designates a third party to obtain the Declaration from the county elections official and deliver it to the candidate. Such written statement shall state that the candidate is aware the Declaration must be properly executed and delivered to the county elections official from whom it was obtained not later than the close of business on August 8, 2014.

If an incumbent, eligible to be elected, fails to file a Declaration of Candidacy by the close of business on August 8, 2014, any person, other than the person who was the incumbent on August 8, 2014, may file a Declaration of Candidacy not later than the close of business on August 13, 2014.

E.C. §§10510, 10516

**STATEMENT OF QUALIFICATIONS—OPTIONAL** ▶ Any candidate for local nonpartisan office may submit a Statement of Qualifications to be printed in the Voter Information Pamphlet portion of the Sample Ballot. Statements must be filed at the same time nomination papers are filed and may be withdrawn, but not changed, until 5 p.m. the next regular business day after nominations close. Statements are confidential until nominations (or extended nominations) for that particular office close and then become public record.

Statements shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.

E.C. §§13307, 13308, 13311

# QUALIFICATIONS AND REQUIREMENTS

## Fire Protection Districts

**MISREPRESENTATION IN STATEMENT** ▶ Any candidate in an election (including an incumbent in a recall) who knowingly makes a false statement of a material fact in a candidate's statement prepared pursuant to E.C. §11327 or §13307, with the intent to mislead the voters, is punishable by a fine not to exceed one thousand dollars (\$1,000).

E.C. §18351

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Each candidate must file a Statement of Economic Interests (Form 700) not later than the final filing date for the Declaration of Candidacy. Elected and appointed officials must file a Statement of Economic Interests within (30) days after assuming office; annually; and within (30) days of leaving office. Under certain conditions, the Statement of Economic Interests need not be filed if such a statement was filed within (60) days prior to the filing of a Declaration of Candidacy or the date of assuming office.

G.C. §§87200, 87300 et seq.

**VOLUNTARY CODE OF FAIR CAMPAIGN PRACTICES—OPTIONAL** ▶ At the time an individual files his or her Declaration of Candidacy, Nomination Petition, or any other paper evidencing an intention to be a candidate for public office, the county elections official shall give the individual a copy of the Code of Fair Campaign Practices and a copy of the provisions of Ch. 5, Div. 20 of the Elections Code.

E.C. §20440

## CAMPAIGN COMMITTEE FILING OBLIGATIONS

See Campaign Disclosure Requirements starting on page 27 of this guide or the appropriate F.P.P.C. Manual.

# SPECIAL DISTRICT DIRECTOR

## Health Care Districts (Health and Safety Code, Div. 23, Chapter 2)

### TERM OF OFFICE

Elected District Directors serve a 4-year term beginning December 5, 2014. **EXCEPTION:** In the event of a vacancy during the first half of the term of office, and at least 130 days prior to the election, an appointment shall be made to fill the vacancy until the next regularly scheduled election for district directors, whereupon an election shall be held to fill the vacancy for the remainder of the unexpired term.

Health & Safety Code §32100  
G.C. §1780, E.C. §§10507, 10554

### QUALIFICATIONS

A District Director shall:

- be a registered voter; and
- be a resident of the district; and
- not have been convicted of a felony involving accepting or giving, or offering to give, any bribe, the embezzlement of public money, extortion or theft of public money, perjury, or conspiracy to commit any of those crimes, or for being an official interested in contracts, or becoming a vendor or purchaser at sales, or purchasing scrip of other evidences of indebtedness, in which the official has financial interest.

Health & Safety Code §32100, E.C. §§20, 10514

### FILING REQUIREMENTS

#### Nomination Documents and Procedures

**DECLARATION OF CANDIDACY** ▶ Each candidate is required to file a Declaration of Candidacy between July 14, 2014, and August 8, 2014. The Declaration shall be obtained from the office of the county elections official. The Declaration of Candidacy must be executed in the office of the elections official unless the candidate, in a written statement signed and dated by the candidate, designates a third party to obtain the Declaration from the county elections official and deliver it to the candidate. Such written statement shall state that the candidate is aware the Declaration must be properly executed and delivered to the county elections official from whom it was obtained not later than the close of business on August 8, 2014.

If an incumbent, eligible to be elected, fails to file a Declaration of Candidacy by the close of business on August 8, 2014, any person, other than the person who was the incumbent on August 8, 2014, may file a Declaration of Candidacy not later than the close of business on August 13, 2014.

E.C. §§10510, 10516

**STATEMENT OF QUALIFICATIONS—OPTIONAL** ▶ Any candidate for local nonpartisan office may submit a Statement of Qualifications to be printed in the Voter Information Pamphlet portion of the Sample Ballot. Statements must be filed at the same time nomination papers are filed and may be withdrawn, but not changed, until 5 p.m. the next regular business day after nominations close. Statements are confidential until nominations (or extended nominations) for that particular office close and then become public record.

Statements shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.

E.C. §§13307, 13308, 13311

# QUALIFICATIONS AND REQUIREMENTS

## Health Care Districts

**MISREPRESENTATION IN STATEMENT** ▶ Any candidate in an election (including an incumbent in a recall) who knowingly makes a false statement of a material fact in a candidate's statement prepared pursuant to E.C. §11327 or §13307, with the intent to mislead the voters, is punishable by a fine not to exceed one thousand dollars (\$1,000).

E.C. §18351

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**VOLUNTARY CODE OF FAIR CAMPAIGN PRACTICES—OPTIONAL** ▶ At the time an individual files his or her Declaration of Candidacy, Nomination Petition, or any other paper evidencing an intention to be a candidate for public office, the county elections official shall give the individual a copy of the Code of Fair Campaign Practices and a copy of the provisions of Ch. 5, Div. 20 of the Elections Code.

E.C. §20440

## CAMPAIGN COMMITTEE FILING OBLIGATIONS

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# SPECIAL DISTRICT DIRECTOR

## County Water Districts (Water Code, Div. 12, Part 3)

### TERM OF OFFICE

Elected District Directors serve a 4-year term beginning December 5, 2014. **EXCEPTION:** In the event of a vacancy during the first half of the term of office, and at least 130 days prior to the election, an appointment shall be made to fill the vacancy until the next regularly scheduled election for district directors, whereupon an election shall be held to fill the vacancy for the remainder of the unexpired term.

Water Code §30500 et seq.  
G.C. §1780, E.C. §§10507, 10554

### QUALIFICATIONS

A District Director shall:

- be a registered voter of the district; and
- not have been convicted of a felony involving accepting or giving, or offering to give, any bribe, the embezzlement of public money, extortion or theft of public money, perjury, or conspiracy to commit any of those crimes, or for being an official interested in contracts, or becoming a vendor or purchaser at sales, or purchasing scrip of other evidences of indebtedness, in which the official has financial interest.

Water Code §30500, E.C. §§20, 10514

### FILING REQUIREMENTS

#### Nomination Documents and Procedures

**DECLARATION OF CANDIDACY** ▶ Each candidate is required to file a Declaration of Candidacy between July 14, 2014, and August 8, 2014. The Declaration shall be obtained from the office of the county elections official. The Declaration of Candidacy must be executed in the office of the elections official unless the candidate, in a written statement signed and dated by the candidate, designates a third party to obtain the Declaration from the county elections official and deliver it to the candidate. Such written statement shall state that the candidate is aware the Declaration must be properly executed and delivered to the county elections official from whom it was obtained not later than the close of business on August 8, 2014.

If an incumbent, eligible to be elected, fails to file a Declaration of Candidacy by the close of business on August 8, 2014, any person, other than the person who was the incumbent on August 8, 2014, may file a Declaration of Candidacy not later than the close of business on August 13, 2014.

E.C. §§10510, 10516

**STATEMENT OF QUALIFICATIONS—OPTIONAL** ▶ Any candidate for local nonpartisan office may submit a Statement of Qualifications to be printed in the Voter Information Pamphlet portion of the Sample Ballot. Statements must be filed at the same time nomination papers are filed and may be withdrawn, but not changed, until 5 p.m. the next regular business day after nominations close. Statements are confidential until nominations (or extended nominations) for that particular office close and then become public record.

Statements shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.

E.C. §§13307, 13308, 13311

# QUALIFICATIONS AND REQUIREMENTS

## County Water Districts

**MISREPRESENTATION IN STATEMENT** ▶ Any candidate in an election (including an incumbent in a recall) who knowingly makes a false statement of a material fact in a candidate's statement prepared pursuant to E.C. §11327 or §13307, with the intent to mislead the voters, is punishable by a fine not to exceed one thousand dollars (\$1,000).

E.C. §18351

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G.C. §§87200, 87300 et seq.

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E.C. §20440

## CAMPAIGN COMMITTEE FILING OBLIGATIONS

See Campaign Disclosure Requirements starting on page 27 of this guide or the appropriate F.P.P.C. Manual.

# QUALIFICATIONS AND REQUIREMENTS

## Voter Information Pamphlet – Sonoma County Sample Ballot

ESTIMATED COST OF STATEMENTS OF QUALIFICATIONS

NOVEMBER 4, 2014  
CONSOLIDATED GENERAL ELECTION

JURISDICTION	1 CANDIDATE STATEMENT PER PAGE	2 CANDIDATES STATEMENTS PER PAGE	3 CANDIDATES STATEMENTS PER PAGE	4 CANDIDATES STATEMENTS PER PAGE	WHO PAYS	WHEN
<b>FEDERAL (Elected by District)</b>						
<b>US Representative 2nd Dist</b>						
English Only	\$3,378	\$1,688	\$1,126	\$844	CAND	BEFORE
English & Spanish	N/A	\$3,476	\$2,352	\$1,788		
<b>US Representative 5th Dist</b>						
English Only	\$4,399	\$2,199	\$1,466	\$1,100	CAND	BEFORE
English & Spanish	N/A	\$4,498	\$3,032	\$2,299		
<b>STATE (Elected by District)</b>						
<b>State Senate 2<sup>nd</sup> District</b>						
English Only	\$5,294	\$2,647	\$1,764	\$1,323	CAND	BEFORE
English & Spanish	N/A	\$5,394	\$3,628	\$2,747		
<b>State Assembly 2<sup>nd</sup> District</b>						
English Only	\$3,446	\$1,723	\$1,148	\$861	CAND	BEFORE
English & Spanish	N/A	\$3,546	\$2,396	\$1,823		
<b>State Assembly 4<sup>th</sup> District</b>						
English Only	\$1,420	\$709	\$473	\$355	CAND	BEFORE
English & Spanish	N/A	\$1,518	\$1,046	\$809		
<b>State Assembly 10<sup>th</sup> District</b>						
English Only	\$3,434	\$1,717	\$1,144	\$858	CAND	BEFORE
English & Spanish	N/A	\$3,534	\$2,388	\$1,817		
<b>COUNTY (Elected by District)</b>						
<b>County Supervisor 4<sup>th</sup> District</b>						
English Only	\$1,846	\$922	\$615	\$461	CAND	BEFORE
English & Spanish	N/A	\$1,944	\$1,330	\$1,022		

# QUALIFICATIONS AND REQUIREMENTS

## Voter Information Pamphlet – Sonoma County Sample Ballot

ESTIMATED COST OF STATEMENTS OF QUALIFICATIONS

NOVEMBER 4, 2014  
CONSOLIDATED GENERAL ELECTION

JURISDICTION	1 CANDIDATE STATEMENT PER PAGE	2 CANDIDATES STATEMENTS PER PAGE	3 CANDIDATES STATEMENTS PER PAGE	4 CANDIDATES STATEMENTS PER PAGE	WHO PAYS	WHEN
<b>SCHOOLS</b>						
Sonoma County Bd of Ed Area 2						
English Only	\$1,940	\$969	\$646	\$485	CAND	BEFORE
English & Spanish	N/A	\$2,038	\$1,392	\$1,069		
Sonoma County Bd of Ed Area 3						
English Only	\$1,648	\$824	\$549	\$412	CAND	BEFORE
English & Spanish	N/A	\$1,748	\$1,198	\$924		
Sonoma County Bd of Ed Area 4						
English Only	\$1,857	\$928	\$619	\$464	CAND	BEFORE
English & Spanish	N/A	\$1,956	\$1,338	\$1,028		
Sonoma County Bd of Ed Area 5						
English Only	\$1,672	\$836	\$557	\$418	CAND	BEFORE
English & Spanish	N/A	\$1,772	\$1,214	\$936		
So Co Jr College-Analy Area						
English Only	\$1,640	\$820	\$546	\$410	CAND	BEFORE
English & Spanish	N/A	\$1,740	\$1,192	\$920		
So Co Jr College-Petaluma Area						
English Only	\$1,584	\$791	\$528	\$396	CAND	BEFORE
English & Spanish	N/A	\$1,682	\$1,156	\$891		
So Co Jr College-Santa Rosa Area						
English Only	\$3,078	\$1,539	\$1,026	\$769	CAND	BEFORE
English & Spanish	N/A	\$3,178	\$2,152	\$1,639		
So Co Jr College-Sonoma Area						
English Only	\$1,531	\$765	\$510	\$382	CAND	BEFORE
English & Spanish	N/A	\$1,630	\$1,120	\$865		
Calistoga Joint Unified School						
English Only	\$532	\$266	\$177	\$133	CAND	BEFORE
English & Spanish	N/A	\$632	\$454	\$366		
Cloverdale Unified School						
English Only	\$666	\$332	\$222	\$166	CAND	BEFORE
English & Spanish	N/A	\$764	\$544	\$432		
Cotati-Rohnert Park Unified School						
English Only	\$1,176	\$588	\$392	\$294	CAND	BEFORE
English & Spanish	N/A	\$1,276	\$884	\$688		

# QUALIFICATIONS AND REQUIREMENTS

## Voter Information Pamphlet — Sonoma County Sample Ballot

ESTIMATED COST OF STATEMENTS OF QUALIFICATIONS

NOVEMBER 4, 2014  
CONSOLIDATED GENERAL ELECTION

JURISDICTION	1 CANDIDATE STATEMENT PER PAGE	2 CANDIDATES STATEMENTS PER PAGE	3 CANDIDATES STATEMENTS PER PAGE	4 CANDIDATES STATEMENTS PER PAGE	WHO PAYS	WHEN
<b>Geyserville Unified School</b>						
English Only	\$548	\$274	\$182	\$137	CAND	BEFORE
English & Spanish	N/A	\$648	\$464	\$374		
<b>Healdsburg Unified School</b>						
English Only	\$774	\$386	\$258	\$193	CAND	AFTER
English & Spanish	N/A	\$872	\$616	\$486		
<b>Sonoma Valley Unified School</b>						
English Only	\$1,087	\$543	\$362	\$271	CAND	BEFORE
English & Spanish	N/A	\$1,186	\$824	\$643		
<b>Windsor Unified School</b>						
English Only	\$914	\$457	\$304	\$228	CAND	BEFORE
English & Spanish	N/A	\$1,014	\$708	\$557		
<b>Petaluma Jt Union High School</b>						
English Only	\$1,605	\$802	\$535	\$401	CAND	BEFORE
English & Spanish	N/A	\$1,704	\$1,170	\$902		
<b>City of Santa Rosa High School</b>						
English Only	\$3,226	\$1,613	\$1,075	\$806	CAND	BEFORE
English & Spanish	N/A	\$3,326	\$2,250	\$1,713		
<b>West So Co Union High School</b>						
English Only	\$1,366	\$682	\$455	\$341	CAND	BEFORE
English & Spanish	N/A	\$1,464	\$1,010	\$782		
<b>Alexander Valley Union School</b>						
English Only	\$537	\$268	\$179	\$134	CAND	BEFORE
English & Spanish	N/A	\$636	\$458	\$368		
<b>Bellevue Union School</b>						
English Only	\$733	\$366	\$244	\$183	CAND	BEFORE
English & Spanish	N/A	\$832	\$588	\$466		
<b>Bennett Valley Union School</b>						
English Only	\$706	\$353	\$235	\$176	DIST	AFTER
English & Spanish	N/A	\$806	\$570	\$453		
<b>Cinnabar School</b>						
English Only	\$560	\$280	\$186	\$140	CAND	BEFORE
English & Spanish	N/A	\$660	\$472	\$380		
<b>Dunham School</b>						
English Only	\$535	\$267	\$178	\$133	DIST	AFTER
English & Spanish	N/A	\$634	\$456	\$367		

# QUALIFICATIONS AND REQUIREMENTS

## Voter Information Pamphlet — Sonoma County Sample Ballot

ESTIMATED COST OF STATEMENTS OF QUALIFICATIONS

NOVEMBER 4, 2014  
CONSOLIDATED GENERAL ELECTION

JURISDICTION	1 CANDIDATE STATEMENT PER PAGE	2 CANDIDATES STATEMENTS PER PAGE	3 CANDIDATES STATEMENTS PER PAGE	4 CANDIDATES STATEMENTS PER PAGE	WHO PAYS	WHEN
<b>Forestville Union School</b>						
English Only	\$642	\$320	\$214	\$160	CAND	BEFORE
English & Spanish	N/A	\$740	\$528	\$420		
<b>Fort Ross School</b>						
English Only	\$534	\$266	\$178	\$133	CAND	BEFORE
English & Spanish	N/A	\$632	\$456	\$366		
<b>Gravenstein Union School</b>						
English Only	\$618	\$309	\$206	\$154	CAND	BEFORE
English & Spanish	N/A	\$718	\$512	\$409		
<b>Guerneville School</b>						
English Only	\$606	\$303	\$202	\$151	CAND	BEFORE
English & Spanish	N/A	\$706	\$504	\$403		
<b>Harmony Union School</b>						
English Only	\$607	\$303	\$202	\$152	CAND	BEFORE
English & Spanish	N/A	\$706	\$504	\$403		
<b>Horicon School</b>						
English Only	\$550	\$274	\$183	\$137	CAND	BEFORE
English & Spanish	N/A	\$648	\$466	\$374		
<b>Kashia School</b>						
English Only	\$523	\$261	\$174	\$131	CAND	BEFORE
English & Spanish	N/A	\$622	\$448	\$361		
<b>Kenwood School</b>						
English Only	\$612	\$305	\$204	\$153	CAND	BEFORE
English & Spanish	N/A	\$710	\$508	\$405		
<b>Liberty School</b>						
English Only	\$555	\$277	\$185	\$139	DIST	AFTER
English & Spanish	N/A	\$654	\$470	\$377		
<b>Mark West Union School</b>						
English Only	\$730	\$365	\$243	\$182	CAND	BEFORE
English & Spanish	N/A	\$830	\$586	\$465		
<b>Monte Rio Union School</b>						
English Only	\$554	\$277	\$184	\$138	CAND	AFTER
English & Spanish	N/A	\$654	\$468	\$377		
<b>Montgomery School</b>						
English Only	\$541	\$270	\$180	\$135	CAND	BEFORE
English & Spanish	N/A	\$640	\$460	\$370		

# QUALIFICATIONS AND REQUIREMENTS

## Voter Information Pamphlet — Sonoma County Sample Ballot

ESTIMATED COST OF STATEMENTS OF QUALIFICATIONS

NOVEMBER 4, 2014  
CONSOLIDATED GENERAL ELECTION

JURISDICTION	1 CANDIDATE STATEMENT PER PAGE	2 CANDIDATES STATEMENTS PER PAGE	3 CANDIDATES STATEMENTS PER PAGE	4 CANDIDATES STATEMENTS PER PAGE	WHO PAYS	WHEN
<b>Oak Grove Union School</b>						
English Only	\$607	\$303	\$202	\$151	CAND	BEFORE
English & Spanish	N/A	\$706	\$504	\$403		
<b>Old Adobe Union School</b>						
English Only	\$898	\$449	\$299	\$224	CAND	BEFORE
English & Spanish	N/A	\$998	\$698	\$549		
<b>Piner-Olivet Union School</b>						
English Only	\$751	\$375	\$250	\$187	CAND	BEFORE
English & Spanish	N/A	\$850	\$600	\$475		
<b>Rincon Valley Union School</b>						
English Only	\$1,181	\$590	\$393	\$295	DIST	AFTER
English & Spanish	N/A	\$1,280	\$886	\$690		
<b>Roseland School</b>						
English Only	\$616	\$308	\$205	\$154	CAND	BEFORE
English & Spanish	N/A	\$716	\$510	\$408		
<b>Sebastopol Union</b>						
English Only	\$732	\$365	\$244	\$183	CAND	BEFORE
English & Spanish	N/A	\$830	\$588	\$465		
<b>Twin Hills Union School</b>						
English Only	\$631	\$315	\$210	\$158	CAND	BEFORE
English & Spanish	N/A	\$730	\$520	\$415		
<b>Two Rock Union School</b>						
English Only	\$533	\$266	\$177	\$133	CAND	BEFORE
English & Spanish	N/A	\$632	\$454	\$366		
<b>Waugh School</b>						
English Only	\$610	\$305	\$203	\$152	CAND	BEFORE
English & Spanish	N/A	\$710	\$506	\$405		
<b>West Side Union School</b>						
English Only	\$538	\$269	\$179	\$134	CAND	BEFORE
English & Spanish	N/A	\$638	\$458	\$369		
<b>Wilmar Union School</b>						
English Only	\$579	\$289	\$193	\$144	DIST	AFTER
English & Spanish	N/A	\$678	\$486	\$389		
<b>Wright School</b>						
English Only	\$721	\$360	\$240	\$180	CAND	BEFORE
English & Spanish	N/A	\$820	\$580	\$460		

# QUALIFICATIONS AND REQUIREMENTS

## Voter Information Pamphlet — Sonoma County Sample Ballot

ESTIMATED COST OF STATEMENTS OF QUALIFICATIONS

NOVEMBER 4, 2014  
CONSOLIDATED GENERAL ELECTION

JURISDICTION	1 CANDIDATE STATEMENT PER PAGE	2 CANDIDATES STATEMENTS PER PAGE	3 CANDIDATES STATEMENTS PER PAGE	4 CANDIDATES STATEMENTS PER PAGE	WHO PAYS	WHEN
<b>CITIES</b>						
City of Santa Rosa						
English Only	\$2,683	\$1,341	\$894	\$670	CAND	BEFORE
English & Spanish	N/A	\$2,782	\$1,888	\$1,441		
City of Cloverdale						
English Only	\$635	\$317	\$211	\$158	CAND	BEFORE
English & Spanish	N/A	\$734	\$522	\$417		
City of Cotati						
English Only	\$631	\$315	\$210	\$157	CAND	BEFORE
English & Spanish	N/A	\$730	\$520	\$415		
City of Healdsburg						
English Only	\$688	\$343	\$229	\$172	CAND	BEFORE
English & Spanish	N/A	\$786	\$558	\$443		
City of Petaluma						
English Only	\$1,379	\$689	\$459	\$344	CAND	BEFORE
English & Spanish	N/A	\$1,478	\$1,018	\$789		
City of Rohnert Park						
English Only	\$1,030	\$514	\$343	\$257	CALL	588-2225
English & Spanish	N/A	\$1,128	\$786	\$614		
City of Sebastopol						
English Only	\$654	\$327	\$218	\$163	CAND	BEFORE
English & Spanish	N/A	\$754	\$536	\$427		
City of Sonoma						
English Only	\$701	\$350	\$233	\$175	CAND	BEFORE
English & Spanish	N/A	\$800	\$566	\$450		
Town of Windsor						
English Only	\$887	\$443	\$295	\$221	CAND	BEFORE
English & Spanish	N/A	\$986	\$690	\$543		

# QUALIFICATIONS AND REQUIREMENTS

## Voter Information Pamphlet — Sonoma County Sample Ballot

ESTIMATED COST OF STATEMENTS OF QUALIFICATIONS

NOVEMBER 4, 2014  
CONSOLIDATED GENERAL ELECTION

JURISDICTION	1 CANDIDATE STATEMENT PER PAGE	2 CANDIDATES STATEMENTS PER PAGE	3 CANDIDATES STATEMENTS PER PAGE	4 CANDIDATES STATEMENTS PER PAGE	WHO PAYS	WHEN
<b>SPECIAL DISTRICTS</b>						
<b>Coast Life Support</b>						
English Only	\$561	\$280	\$187	\$140	CAND	AFTER
English & Spanish	N/A	\$660	\$474	\$380		
<b>Cloverdale Fire Protection</b>						
English Only	\$664	\$332	\$221	\$166	DIST	AFTER
English & Spanish	N/A	\$764	\$542	\$432		
<b>Forestville Fire Protection</b>						
English Only	\$625	\$312	\$208	\$156	CAND	AFTER
English & Spanish	N/A	\$724	\$516	\$412		
<b>Geyserville Fire Protection</b>						
English Only	\$583	\$291	\$194	\$145	CAND	AFTER
English & Spanish	N/A	\$682	\$488	\$391		
<b>Gold Ridge Fire Protection</b>						
English Only	\$784	\$392	\$261	\$196	DIST	AFTER
English & Spanish	N/A	\$884	\$622	\$492		
<b>Graton Fire Protection</b>						
English Only	\$634	\$317	\$211	\$158	CAND	BEFORE
English & Spanish	N/A	\$734	\$522	\$417		
<b>Kenwood Fire Protection</b>						
English Only	\$557	\$278	\$185	\$139	DIST	AFTER
English & Spanish	N/A	\$656	\$470	\$378		
<b>Monte Rio Fire Protection</b>						
English Only	\$561	\$280	\$187	\$140	DIST	AFTER
English & Spanish	N/A	\$660	\$474	\$380		
<b>Rancho Adobe Fire Protection</b>						
English Only	\$820	\$409	\$273	\$205	CAND	BEFORE
English & Spanish	N/A	\$918	\$646	\$509		
<b>Rincon Valley Fire Protection</b>						
English Only	\$940	\$469	\$313	\$235	CAND	BEFORE
English & Spanish	N/A	\$1,038	\$726	\$569		
<b>Roseland Fire Protection</b>						
English Only	\$592	\$296	\$197	\$148	CAND	AFTER
English & Spanish	N/A	\$692	\$494	\$396		

# QUALIFICATIONS AND REQUIREMENTS

## Voter Information Pamphlet — Sonoma County Sample Ballot

ESTIMATED COST OF STATEMENTS OF QUALIFICATIONS

NOVEMBER 4, 2014  
CONSOLIDATED GENERAL ELECTION

JURISDICTION	1 CANDIDATE STATEMENT PER PAGE	2 CANDIDATES STATEMENTS PER PAGE	3 CANDIDATES STATEMENTS PER PAGE	4 CANDIDATES STATEMENTS PER PAGE	WHO PAYS	WHEN
<b>Russian River Fire Protection</b>						
English Only	\$608	\$304	\$202	\$152	CAND	AFTER
English & Spanish	N/A	\$708	\$504	\$404		
<b>Timber Cove Fire Protection</b>						
English Only	\$530	\$265	\$176	\$132	CAND	BEFORE
English & Spanish	N/A	\$630	\$452	\$365		
<b>Valley of the Moon Fire Protection</b>						
English Only	\$786	\$393	\$262	\$196	CAND	AFTER
English & Spanish	N/A	\$886	\$624	\$493		
<b>Windsor Fire Protection</b>						
English Only	\$910	\$454	\$303	\$227	CAND	BEFORE
English & Spanish	N/A	\$1,008	\$706	\$554		
<b>Cloverdale Health Care</b>						
English Only	\$666	\$332	\$222	\$166	CAND	AFTER
English & Spanish	N/A	\$764	\$544	\$432		
<b>North Sonoma County Health Care</b>						
English Only	\$1,335	\$667	\$445	\$333	CAND	AFTER
English & Spanish	N/A	\$1,434	\$990	\$767		
<b>Palm Drive Health Care</b>						
English Only	\$1,370	\$685	\$456	\$342	CAND	AFTER
English & Spanish	N/A	\$1,470	\$1,012	\$785		
<b>Petaluma Health Care</b>						
English Only	\$1,645	\$822	\$548	\$411	DIST	AFTER
English & Spanish	N/A	\$1,744	\$1,196	\$922		
<b>Sonoma Valley Health Care</b>						
English Only	\$1,082	\$540	\$360	\$270	CAND	BEFORE
English & Spanish	N/A	\$1,180	\$820	\$640		
<b>Sweetwater Springs Water</b>						
English Only	\$637	\$318	\$212	\$159	CAND	BEFORE
English & Spanish	N/A	\$736	\$524	\$418		
<b>Valley of the Moon Water</b>						
English Only	\$803	\$401	\$267	\$200	CAND	BEFORE
English & Spanish	N/A	\$902	\$634	\$501		

**STATEMENT OF QUALIFICATIONS**  
**For Local Nonpartisan Offices**  
**Voter Information Pamphlet — Sonoma County Sample Ballot**

**CANDIDATE STATEMENT**

- Statements of Qualifications are optional and, unless otherwise determined by the governing body, are printed at the expense of the candidate. Candidates who are required to prepay the estimated costs will either be billed for the additional costs or refunded any overpayment following the election. Estimated costs for Statements of Qualifications are based on the printer's price list, set-up fees and the number of registered voters within the jurisdiction. Estimates are for statements not exceeding 200 words. Final costs will be determined by the number of candidate statements, including English and Spanish, that are submitted for an individual office. If the number of candidate statements submitted is not evenly divisible by four, and the statement cannot be printed with any others, the run charges and set up fees are increased. These charges are prorated among the candidates for a particular contest. Candidates are required to submit a check with "not to exceed" the highest possible cost for 1 (or 2 Statements of Qualifications if filing Spanish), written under the amount line, (Elections Code §13307(c)). All checks will be held until after the final deadline to withdraw a candidate statement.
- A candidate may opt to have his or her statement translated into, and printed in, Spanish, in addition to having his or her statement printed in English. The cost of having a statement printed in both English and Spanish is approximately \$100 more than twice the cost of a statement printed in English only.
- The body of the statement (not including name, age and occupation) shall not exceed 200 words (unless increased to not exceed 400 words by the governing body). Words shall be counted pursuant to Elections Code §9.
- Statements must be submitted on, or attached to, the form provided. Statements must be typewritten and single-spaced in a block paragraph style. Words in all capitals, indentions, italics, underlines, stars, dots, etc., are prohibited. Lists and enumerations will be wrapped as a single paragraph. Multiple single sentence paragraphs that do not fit in the space will be wrapped. Indented text, if submitted, will be run together as a sentence. The elections official is not responsible for the correct typesetting of statements that must be reconfigured to comply with these guidelines.
- Statements for candidates shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.
- Statements shall be written in the first person (e.g., "I am running..." not "She is running..." or "Jane Doe is running...") and shall be limited to a recitation of the candidate's personal background and qualifications. Each statement shall be accompanied by a declaration executed under penalty of perjury, declaring that the information contained therein is true and correct.
- Statements will be printed in random alphabet order unless repositioned due to space considerations. Statements do not rotate.

**FILING INFORMATION**

- Statements shall be filed with the county elections official when nomination papers are returned for filing, or in the case of an election for which nomination papers are not required (i.e., run-off election) no later than the 88th day prior to the election.
- Statements shall remain confidential until the expiration of the filing deadline for nomination papers for the office. Statements may be withdrawn, but shall not be changed (except as specifically required by the elections official), until 5 p.m. the next regular business day following the close of nominations for such office.
- Statements are subject to examination and challenge by any voter of the jurisdiction (Elections Code §13313) for a period of 10 calendar days following the close of filing for each such office.

# GUIDELINES FOR PREPARING CANDIDATE'S STATEMENT OF QUALIFICATIONS

## For Local Nonpartisan Offices

**PREPARATION OF CANDIDATE'S STATEMENT** ▶ Shown below is a reduced facsimile of a Candidate's Statement of Qualifications form. Note that the first paragraph in the upper portion contains information as to the limitations on the number of words and the cost of printing and handling your statement. This portion of the form is to be completed by the officer issuing the form. The second paragraph contains check boxes for you to indicate whether you wish to have your statement printed in English only, or in English and Spanish. You should complete this portion and date and sign where indicated. The statement shown below has been typed, in upper and lower case, block paragraph form, and the candidate is not requesting a Spanish translation of her statement. She has corrected and initialed a typographical error (had the candidate not corrected this error it would have been typeset as submitted).

CONTEST ID: \_\_\_\_\_ CANDIDATE ID: \_\_\_\_\_

**CANDIDATE'S STATEMENT OF QUALIFICATIONS**  
(INSTRUCTIONS AND STATEMENT OF WITHDRAWAL ON THE REVERSE SIDE OF THIS FORM)

The governing body of your jurisdiction has determined that statements shall be limited to (200 400 ) words; the (candidate) jurisdiction) shall bear the cost of the statements and payment shall be required ( prior to / after ) the election. (Payments required in advance are to be made directly to the jurisdiction. Proof of payment will be required at the time the statement is filed). **The estimated cost of printing a 200 word statement for the office is between \$ \_\_\_\_\_ and \$ \_\_\_\_\_. Estimates are based on four candidates sharing the cost of a single page. If the number of candidate statements submitted is not evenly divisible by four, and the statement cannot be printed with any others, the run charges and set up fees increase. The charges are prorated among the candidates submitting statements for a particular contest.**

I hereby state that I prepared the following statement for printing and distribution in the Voter Information Pamphlet portion of the Sample Ballot in [  ] **ENGLISH ONLY** [  ] **ENGLISH AND SPANISH**. I understand that should I choose to have my statement printed in English and Spanish, the estimated cost of the statement will be double the estimate plus \$100. I understand the estimated cost of the statement will be double for 400 word statements.

DATE: November 12, 2005 CANDIDATE SIGNATURE: Elita P. Snodgrass

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NAME: ELITA P. SNODGRASS AGE: 32  
If left blank will not be printed

OCCUPATION: Businesswoman  
Not subject to the ballot designation limitations - if left blank will not be printed

Official issuing form to complete →

Check here if you wish English only or English & Spanish →

Date and Sign →

Occupation may be more descriptive than ballot designation →

Cost of printing, word limitation, for payment ←

If either age or occupation is left blank, none will be printed ←

All statements should be typed, in upper and lower case lettering, block paragraph style →

Correct any typos prior to filing and initial →

(STATEMENT / WORD COUNT BEGINS HERE)

I am running for the governing board of the Washington Unified School District because I feel I can bring a balance to the board. I attended local schools, graduating from Washington High School in 1985. I am married and currently have two children attending school in the district.

I own and operate my own business, so I am well aware of the need to operate within a budget. With proper distribution of resources and educational materials I am convinced we can offer quality education to all students within the district.

I have been active in the P.T.A., served on the Save Our Youth committee, and am an active member of the All-Faith Church. I have served as Boy Scout Den Mother and Girl Scout Leader for the past 3 years. I also serve as a volunteer at the Community Recycling Center as time allows.

I am looking forward to serving you on the Washington Unified School District Governing Board.

Thank your for your vote.

# GUIDELINES FOR PREPARING CANDIDATE'S STATEMENT OF QUALIFICATIONS

## For Local Nonpartisan Offices

**Printed Candidate's Statement** ▶ The example below illustrates the candidate's statement as it will be printed in the Voter Information Pamphlet portion of the Sample Ballot. All statements are printed in BLOCK PARAGRAPH STYLE with spacing between paragraphs (no indentations).

WASHINGTON UNIFIED SCHOOL DISTRICT	
ELITA P. SNODGRASS	Age: 32
Occupation: Businesswoman	
I am running for the governing board of the Washington Unified School District because I feel I can bring a balance to the board. I attended local schools, graduating from Washington High School in 1985. I am married and currently have two children attending school in the district.	
I own and operate my own business, so I am well aware of the need to operate within a budget. With proper distribution of resources and educational materials I am convinced we can offer quality education to all students within the district.	
I have been active in the P.T.A., served on the Save Our Youth committee, and am an active member of the All-Faith Church. I have served as Boy Scout Den Mother and Girl Scout Leader for the past 3 years. I also serve as a volunteer at the Community Recycling Center as time allows.	
I am looking forward to serving you on the Washington Unified School District Governing Board.	
Thank you for your vote.	

### Word Count Standards

1. Punctuation is not counted.
2. Each word shall be counted as one word except as specified.
3. All geographical names shall be counted as one word (e.g., "City and County of San Francisco" or "Rincon Valley Union School District" shall be counted as one word).
4. Each abbreviation for a word, phrase, or expression shall be counted as one word (e.g., S.R.J.C.).
5. Hyphenated words that appear in any generally available dictionary shall be counted as one word. Each part of all other hyphenated words shall be counted as a separate word.
6. Dates consisting of a combination of words and digits shall be counted as two words (e.g., June 2, 2000). Dates consisting of only digits shall be counted as one word (e.g., 6/2/00).
7. Digital numbers shall be counted as one word (e.g., 100). Numbers which are written out are counted as one word each (e.g., "one" shall be counted as one word and "one hundred" shall be counted as two words).
8. Telephone numbers shall be counted as one word.
9. Internet web site addresses shall be counted as one word.

Statements must be typewritten in upper and lower case, with paragraphs clearly marked. Statements must be submitted on the appropriate form; however, statements may be prepared on a word processor and attached to the form, providing no pertinent information is covered by the attachment. Statements submitted in a format other than block paragraph will be reformatted as illustrated above. If age and/or occupation are left blank, none will be printed. Occupation is not restricted by ballot designation limitations; however, occupations exceeding one line will be shortened. **STATEMENTS MUST BE WRITTEN IN THE FIRST PERSON** (e.g., "I am running ..." not "Jane Doe is running ..." or "He is running ...").

**PLEASE PROOFREAD YOUR STATEMENT.** This office will not be responsible for the accurate printing of any reformatted statement or handwritten statement, nor will it correct any misspellings or errors in, grammar or punctuation. **Words in ALL CAPITALS, italics, underlines, boldface type, \*\*\*stars\*\*\*, !!!dots ..., etc., are prohibited.**

# **PROVISIONS OF THE CODE OF FAIR CAMPAIGN PRACTICES**

## **as found In Chapter 5 of Division 20 of the California Elections Code**

### **Chapter 5. Fair Campaign Practices**

#### **Article 1. General Intent**

**20400.** *The Legislature declares that the purpose of this chapter is to encourage every candidate for public office in this state to subscribe to the Code of Fair Campaign Practices.*

*It is the ultimate intent of the Legislature that every candidate for public office in this state who subscribes to the Code of Fair Campaign Practices will follow the basic principles of decency, honesty, and fair play in order that, after vigorously contested, but fairly conducted campaigns, the citizens of this state may exercise their constitutional right to vote, free from dishonest and unethical practices which tend to prevent the full and free expression of the will of the voters.*

*The purpose in creating the Code of Fair Campaign Practices is to give voters guidelines in determining fair play and to encourage candidates to discuss issues instead of untruths or distortions.*

#### **Article 2. Definitions**

**20420.** *As used in this chapter, "Code" means the Code of Fair Campaign Practices.*

#### **Article 3. Code of Fair Campaign Practices**

**20440.** *At the time an individual is issued his or her declaration of candidacy, nomination papers, or any other paper evidencing an intention to be a candidate for public office, the elections official shall give the individual a blank form of the code and a copy of this chapter. The elections official shall inform each candidate for public office that subscription to the code is voluntary.*

*In the case of a committee making an independent expenditure, as defined in Section 82031 of the Government Code, the Secretary of State shall provide a blank form and a copy of this chapter to the individual filing, in accordance with Title 9 (commencing with Section 81000) of the Government Code, an initial campaign statement on behalf of the committee.*

**20441.** *The Secretary of State shall print, or cause to be printed, blank forms of the code. The Secretary of State shall supply the forms to the elections officials in quantities and at times requested by the elections officials.*

**20442.** *The elections official shall accept, at all times prior to the election, all completed forms that are properly subscribed to by a candidate for public office and shall retain them for public inspection until 30 days after the election.*

**20443.** *Every code subscribed to by a candidate for public office pursuant to this chapter is a public record open for public inspection.*

**20444.** *In no event shall a candidate for public office be required to subscribe to or endorse the code.*

## CAMPAIGN DISCLOSURE REQUIREMENTS

The Political Reform Act of 1974 requires all candidates for state and local elective office, all state and local elected officeholders, proponents of state and local ballot measures who control a ballot measure committee, and committees supporting or opposing state and local candidates, and all measure committees, to file campaign disclosure statements disclosing contributions received and expenditures made.

It is the responsibility of the candidate and or committee to be aware of and to file the required campaign disclosure statements in a correct and timely manner. **Government Code §91013 provides for a late filing fine of \$10 per day for the late filing of any campaign disclosure statements after the deadline until the statement or report is filed.**

### CAMPAIGN FILING OBLIGATIONS

Except as noted below, an individual who intends to be a candidate for an elective office must file Form 501. Please see instructions on the Form 501 for the filing requirements. For State Candidates, Form 501 is filed with the Secretary of State. Local Candidates file with the appropriate local filing officer for their jurisdiction.

G.C. §85200 et seq.

**FORM 501–Candidate Intention Statement** ▶ This statement must be filed **before** a candidate solicits or receives **any** contributions (including loans) from others or **before any** expenditures are made from personal funds on behalf of his/her candidacy, excluding personal funds used to pay filing fees and/or fees for Statements of Qualifications. Exception: Candidates for county central committee offices that do not raise or spend \$1,000 or more in a calendar year.

G.C. §85200

**Exception:** Form 501 is not required to be filed by candidates who do not intend to receive **any** contributions or loans, **and** the **only** expenditures from personal funds would be for payment of the filing fee and Statement of Qualifications. Form 501 is not used to obtain a Committee Identification Number.

**FORM 410–Statement of Organization** ▶ In addition to the above mentioned form, a Form 410 must be filed with the Secretary of State's Office to obtain a Committee Identification Number. Form 410 must be filed if a candidate or committee receives contributions (including loans) totaling \$1,000 or more in a calendar year. This statement **must** be filed within 10 days of receiving \$1,000 in contributions. Include a \$50 payment made payable to the Secretary of State. Thereafter, the \$50 fee is due annually no later than January 15. In addition to the \$50 fee, a penalty of \$150 may be assessed if payment is late. **All** personal funds and/or contributions or loans made to the candidate, to a person on behalf of the candidate, or to the candidate's controlled committee shall be deposited in a campaign bank account **prior** to expenditure. **All** campaign expenditures shall be made from the account. Exception: A bank account is not required if a candidate will not receive contributions or make personal expenditures of less than \$1,000. The filing and statement of qualification fees are not included in calculating the \$1,000. For more details, refer to Campaign Disclosure Manual 2 for Local Candidates and their Controlled Committees.

G.C. §§84101, 84101.5

**FORM 470–Officeholder/Candidate Campaign Statement–Short Form** ▶ Candidates for office who expect to receive or spend less than \$1,000 during the election and who do not have a controlled committee may file a Form 470 with their Declaration of Candidacy (or no later than the filing deadline for the first pre-election campaign statement). The following individuals seeking or holding office are not required to file campaign disclosure statements (Form 470 or 460): candidates for county central committee offices that do not raise or spend \$1,000 or more in a calendar year; officeholders whose salaries are less than \$200 per month and judicial candidates who have not made or received contributions or made expenditures during non-election years; and judges who do not receive contributions and who make personal expenditures of less than \$1,000 or more in non-election years. State officeholders, state candidates, judges and judicial candidates must file the original and one copy with the Secretary of State Political Reform Division.

G.C. §§84206(a), (b), 84207

## CAMPAIGN DISCLOSURE REQUIREMENTS, CONT.

**FORM 470–Supplement** ▶ Any candidate who files a Form 470 and who subsequently has \$1,000 or more in receipts and/or expenditures prior to his/her election must send a notice to the Secretary of State, the local filing officer, if any, **and to all candidates for the same office**. This notice must be sent **within 48 hours**. Detailed information concerning the notice required is included on the Supplemental Form 470.

G.C. §84206(c)

**FORM 460–Recipient Committee Campaign Statement** ▶ Candidates for office who receive contributions or have expenditures of \$1,000 or more must file pre-election and semi-annual campaign statements during the year in which their election is being held. Please refer to the Campaign Filing Schedule in this guide for the actual filing periods covered by each statement.

The first pre-election campaign statement is due no later than **October 6, 2014**; the second pre-election campaign statement is due no later than **October 23, 2014**; and the semi-annual campaign statement must be filed no later than **February 2, 2015**. Please refer to the Campaign Filing Schedule for the actual filing periods covered by each statement.

G.C. §84200 et seq.

**Termination:** Once contributions and expenditures for a particular office cease, all funds are expended, the ending cash balance is \$0.00, and the bank account is closed, an original and one copy of Form 410 must be filed with the Office of the Secretary of State. Additionally, you must file a copy of Form 410 along with an original of the final campaign statement (Form 460) with the appropriate filing officer.

There is no deadline for terminating a committee controlled by a local candidate or officeholder unless the controlling candidate/officeholder becomes a state officeholder (in which case, refer to the FPPC Information Manual for State Candidates (Manual 1) for termination requirements). Primarily formed committees also do not have a deadline to terminate. However, the committee, by its nature, may need to change its committee status if it remains open after the election.

G.C. §84214  
FPPC Reg §18404

**Important Note:** Candidates and Committees are encouraged to visit the Fair Political Practices Commission website for information on new or revised rules and regulations [www.fppc.ca.gov](http://www.fppc.ca.gov)

# PRE-CAMPAIGN REPORTING REQUIREMENTS FOR CANDIDATES AND/OR COMMITTEES

## FORM 501-CANDIDATE INTENTION STATEMENT

### WHO FILES:

A candidate for state or local office must file Form 501 prior to solicitation or receipt of any contribution or expenditure of any personal funds used for the election.

You must file a separate Form 501 for each election, including reelection to the same office.

**Exception: This form is not required if you will not solicit or receive contributions from other persons and the only expenditures will be from your personal funds used for the filing fee and/or Statement of Qualifications in the sample ballot or ballot pamphlet. Candidates for county central committees that do not raise or spend \$1000 or more in a calendar year are also exempt from filing this form.**

### WHEN TO FILE:

Form 501 **must** be filed **before** you solicit or receive **any** contributions or before you make **any** expenditures from personal funds on behalf of your candidacy. This form is considered filed the date it is postmarked or hand delivered.

**Exception: A candidate may use his or her personal check to pay the filing fee and/or Statement of Qualifications fee.**

Pursuant to Government Code §84300(a), no contribution of one hundred dollars (\$100) or more shall be made or received in cash. Pursuant to Government Code §84300(b), no expenditure of one hundred dollars (\$100) or more shall be made in cash.

### WHERE TO FILE:

#### State Candidates:

Send original to:  
Secretary of State Political Reform Division  
1500 11<sup>th</sup> Street, Room 495  
Sacramento, CA 95814

#### Local Candidates:

Send original to:  
The appropriate local filing officer

See appropriate Campaign Disclosure Manual and California Form 501 for additional instructions and filing requirements.

# PRE-CAMPAIGN REPORTING REQUIREMENTS FOR CANDIDATES AND/OR COMMITTEES, CONT.

## FORM 410–STATEMENT OF ORGANIZATION

### DEFINITIONS:

**RECIPIENT COMMITTEE** ▶ A recipient committee is any individual (including an officeholder or a candidate), group of individuals, organization, or any other entity that receives contributions totaling \$1,000 or more during a calendar year to spend on California elections.

**CONTRIBUTION** ▶ The term “contribution” includes monetary payments, loans and non-monetary goods or services received or made for a political purpose.

**PERSONAL FUNDS–Candidates** ▶ The personal funds of a candidate or officeholder used in connection with seeking or holding elective office are contributions and are counted towards qualifying as a recipient committee. However, personal funds used to pay a candidate filing fee or a fee for the Statement of Qualifications to appear in the ballot pamphlet are not counted toward the \$1,000 threshold.

Pursuant to Government Code §84300(a), no contribution of one hundred dollars (\$100) or more shall be made or received in cash. Pursuant to Government Code §84300(b), no expenditure of one hundred dollars (\$100) or more shall be made in cash.

### WHEN TO FILE:

File the Form 410 within 10 days of receiving \$1,000 in contributions. The date this form is postmarked is the date it is considered filed. In addition the 10 day rule to file an original Form 410:

- a recipient committee qualifying during the 16 days prior to an election in which it must file pre-election statements must file a Form 410 by fax, guaranteed overnight delivery, or personal delivery within 24 hours of qualification with the filing officer who will receive the committee’s original disclosure statements. A Form 410 must also be filed with the Secretary of State within 10 days.
- a recipient committee qualifying during the 90 days prior to an election in which the committee makes independent expenditures of \$1,000 or more to support or oppose a candidate in that election must file the Form 410 (or the information contained on the Form 410) within 24 hours of qualification with the filing officer who will receive the committee’s original disclosure statements and with the filing officer(s) for the candidate(s) supported or opposed by the independent expenditure. These filings must be made by fax, guaranteed overnight delivery, personal delivery, or online (if online filing is available).

### WHERE TO FILE:

#### All Committees:

Send original & one copy to:  
Secretary of State Political Reform Division  
1500 11<sup>th</sup> Street, Room 495  
Sacramento, CA 95814

#### County & City Committees:

Send copy to:  
The appropriate local filing officer

You will receive written notification from the Secretary of State’s Office assigning an identification number to your committee. (Identification numbers are also posted on the Secretary of State’s web site at [www.cal-access.ss.ca.gov](http://www.cal-access.ss.ca.gov).)

See appropriate Campaign Disclosure Manual and California Form 410 for additional instructions and filing requirements.

## CAMPAIGN DISCLOSURE REQUIREMENTS OFTEN OVERLOOKED

**BE INFORMED:** The Franchise Tax Board is authorized under Section 90001 of the California Government Code to audit Campaign Disclosure Statements. The audit can include tests of the accounting records and other such auditing procedures. The purpose of campaign disclosure is to provide the public with the identity of contributors and the amounts they give, as well as the amount officeholders, candidates and committees spend. The laws passed to enforce that purpose can be challenging for the unwary, therefore some often overlooked requirements, some identified in audit reports, are provided here:

- Even unopposed candidates are subject to the campaign disclosure provisions of the Political Reform Act. (Gov. Code §82007)
- Prior to soliciting or receiving any contribution (including a loan), all elected officeholders and all candidates must file Form 501 (candidate intention).
- Contributions include **PERSONAL FUNDS** and are subject to the same disclosure requirements.
- A Statement of Organization (Form 410) must be filed within 10 days by any person who receives contributions totaling \$1,000 or more during a calendar year.
- Officeholders and candidates who receive contributions or make expenditures must establish a campaign checking account in California and report it on a Form 410.
- Loans to a candidate are considered contributions unless the loan is from a financial institution.
- Filing fees and candidate statement fees may be paid in cash if the candidate is using personal funds and will not be reimbursed through the committee. Otherwise, campaign disclosure laws require that expenditures of \$100 or more be made by written instrument containing the names of both the payee and payor. (Gov. Code §84300)
- Never accept or spend \$100 or more in cash (Gov. Code §84300(a),(b)).
- For contributions of \$100 or more, including loans, and in-kind contributions, you must disclose the contributor's name, street address, occupation and employer. (Gov. Code §84211(f),(g)) Contributions of \$100 or more may not be made in the form of a money order or cashier's check. Contributions may continue to be made with a credit card.
- Maintain details on contributions and expenditures of \$25 or more, even if you are spending less than \$1,000. Refer to recordkeeping guidelines in Manual 2.
- Make copies of all contributor checks.
- **NO PERSONAL USE OF CAMPAIGN FUNDS.** Use campaign funds only for political, legislative, or governmental purposes (Gov. Code §8314, Penal Code 426).
- The source for each loan must be disclosed.
- All expenditures of \$100 or more must be itemized on the campaign statements, and then summarized on the Campaign Disclosure Statement Summary Page. Payee street addresses must be disclosed on the campaign statements for expenditures made (Gov. Code §84211(k)).
- Open committees are required to file the necessary campaign finance disclosure statements, even if there is no activity, until terminated.
- When information contained in the committee's Statement of Organization changes, file an amendment within 10 days of the change with the Secretary of State and local filing officer (if applicable).
- All committees making or receiving contribution(s) that total in the aggregate \$1,000 or more during the last 90 days before the election, must disclose receipt within 24 hours, even if the contribution is from your personal funds.
- (County Candidates as per Ordinance 5798) If \$500 or more including contributions aggregated that are made to or received by a county candidate during the last 16 days before the election, disclose receipt within 24 hours, even if the contribution is from your personal funds.
- Any person who makes independent expenditures in support of or in opposition to a single candidate for elective office or a single ballot measure, which accumulate to one thousand dollars (\$1,000.00) or more during the 90 days immediately preceding the election in which the candidate or measure will be voted on shall file Form 496 within twenty-four (24) hours, each time an independent expenditure is made (Form 462 affirming the independent nature of the expenditure is required). Per Local Ordinance 5798 – Committees supporting or opposing any County candidate are required to file 24 hour independent expenditure reports during the local election cycle.

## 2014 GENERAL ELECTION CAMPAIGN FILING SCHEDULE November 4, 2014

FILING DEADLINE	TYPE OF STATEMENT	PERIOD COVERED BY STATEMENT	METHOD OF DELIVERY
<b>JULY 31, 2014</b> .....	Semi-annual	** - 6/30/14	Personal Delivery First Class Mail
<b>WITHIN 10 BUSINESS DAYS....</b> (State Candidate Controlled Committees)	\$5,000 Report	06/04/14 - 08/05/14 and <b>11/05/14 - 12/31/14</b>	<b>E-File only with SOS File any time other than the 90-day Election cycle</b>
<b>WITHIN 24 HOURS</b> .....	Contribution Reports (State Candidate Controlled Committees)	08/06/14 - 11/04/14	E-File only with SOS
<b>WITHIN 24 HOURS</b> .....	Contribution Reports (Local Candidate Controlled Committees)	8/6/14 - 11/03/14	Personal Delivery Fax <b>Guaranteed Overnight Service</b>
<b>OCTOBER 6, 2014*</b> .....	Pre-election	7/01/14 - 9/30/14	Personal Delivery First Class Mail
<b>OCTOBER 23, 2014</b> .....	Pre-election	10/01/14 - 10/18/14	Personal Delivery <b>Guaranteed Overnight Service</b>
<b>WITHIN 24 HOURS</b> .....	Contribution Reports (Per Local County Ordinance)	10/19/14 - 11/03/14	Personal Delivery Fax <b>Guaranteed Overnight Service</b>
<b>FEBRUARY 2, 2015*</b> .....	Semi-annual	10/19/14 - 12/31/14	Personal Delivery First Class Mail

\*Because the October 5, 2014, filing deadline falls on a Saturday, this filing deadline is extended to the next business day.

\*Because the January 31, 2015, filing deadline falls on Saturday, this filing deadline is extended to the next business day.

\*\* The period covered by any statement begins on the day after the closing date of the last statement filed, **OR** January 1, if no previous statement has been filed.

# CAMPAIGN LITERATURE

## Mass Mailing

Definition of Mass Mailing: Mass mailing means over two hundred (200) substantially similar pieces of mail, but does not include a form letter or other mail which is sent in response to an unsolicited request, letter, or other inquiry. Mass Mailing Sent Electronically: It is required that the name of the candidate or committee be disclosed on over 200 substantially similar campaign messages distributed to the public through email.

G.C. §82041.5, FPPC Reg §18435

NOTE: If you are planning any type of mass mailing, please contact the post office in advance for specific postal regulations.

## Mass Mailing Requirements

a) Except as provided in subdivision (b), no candidate or committee shall send a mass mailing unless the name, street address, and city of the candidate or committee are shown on the outside of each piece of mail in the mass mailing and on at least one of the inserts included within each piece of mail of the mailing in no less than 6-point type which shall be in a color or print which contrasts with the background so as to be easily legible. A post office box may be stated in lieu of a street address if the organization's address is a matter of public record with the Secretary of State.

b) If the sender of the mass mailing is a single candidate or committee, the name, street address, and city of the candidate or committee need only be shown on the outside of each piece of mail.

c) If the sender of a mass mailing is a controlled committee, the name of the person controlling the committee shall be included in addition to the information required by subdivision (a).

G.C. §84305

Effective April 6, 2011, all campaign committees, including candidate, ballot measure, general purpose, major donor and independent expenditure committees, must provide the words "Paid for by" when the committee sends a mass mailing via U.S. mail or through electronic mail. This identification must be presented in the same size and color as the committee name—no less than 6 point type and in a color or print that contrasts with the background and is easily legible. The words "Paid for by" shall be immediately adjacent to and above or immediately adjacent to and in front of the committee name and address.

FPPC Reg. 18435

## Mass Mailing Prohibitions

No newsletter or other mass mailing shall be sent at public expense.

G.C. §89001

## Political Advertising Requirements — Newspapers

Any paid political advertisement that refers to an election or to any candidate for state or local elective office and that is contained in or distributed with a newspaper, shall bear on each surface or page thereof, in type or lettering at least half as large as the type or lettering of the advertisement or in 10-point roman type, whichever is larger, the words "Paid Political Advertisement." The words shall be set apart from any other printed matter.

As used in this section "paid political advertisement" shall mean and shall be limited to, published statements paid for by advertisers for purposes of supporting or defeating any person who has filed for an elective state or local office.

E.C. §20008

**Important Note:** For Political Advertising Disclaimers visit [www.fppc.ca.gov/charts/PoliticalAdvertisingDisclaimers.pdf](http://www.fppc.ca.gov/charts/PoliticalAdvertisingDisclaimers.pdf)

## CAMPAIGN LITERATURE, CONT.

### Simulated Ballot Requirements

a) Every simulated ballot or simulated sample ballot shall bear on each surface or page thereof, in type or lettering at least half as large as the type or lettering of the statement or words or in 10-point roman type, whichever is larger, in a printed or drawn box and set apart from any other printed matter, the following statement:

---

“NOTICE TO VOTERS  
“(Required by Law)

“This is not an official ballot or any official sample ballot prepared by the county elections official, or the Secretary of State.

“This is an unofficial, marked ballot prepared by (insert name and address of the person or organization responsible for preparation thereof).”

Nothing in this section shall be construed to require this notice in any editorial or other statement appearing in a regularly published newspaper or magazine other than a paid political advertisement.

b) No simulated ballot or simulated sample ballot referred to in subdivision (a) shall bear any official seal or the insignia of any public entity, nor shall that seal or insignia appear upon the envelope in which it is mailed or otherwise delivered.

c) The superior court, in any case brought before it by any registered voter, may issue a temporary or permanent restraining order or injunction against the publication, printing, circulation, posting, or distribution of any matter in violation of this section, and all cases of this nature shall be in a preferred position for purposes of trial and appeal, so as to assure the speedy disposition thereof.

E.C. §20009

### Truth in Endorsements Law

a) Provides information regarding restrictions on endorsements, representation requirements, etc. A copy is available in the California Elections Code which can be viewed at [www.leginfo.ca.gov/calaw](http://www.leginfo.ca.gov/calaw).

E.C. §§20000-20010

### Electioneering Near Polling Place

No person, on Election Day, or at any time that a voter may be casting a ballot, shall, within 100 feet of a polling place or an elections official’s office:

- a) Circulate an initiative, referendum, recall, or nomination petition or any other petition.
- b) Solicit a vote or speak to a voter on the subject of marking his or her ballot.
- c) Place a sign relating to voters’ qualifications or speak to a voter on the subject of his or her qualifications except as provided in Section 14240.
- d) Do any electioneering.

As used in this section, “100 feet of a polling place or an elections official’s office” means a distance 100 feet from the room or rooms in which voters are signing the roster and casting ballots.

Any person who violates any of the provisions of this section is guilty of a misdemeanor.

E.C. §18370

## CAMPAIGN POSTERS AND SIGN PLACEMENTS

- **CITY OF SANTA ROSA:** (707) 543-3015 ..... **TERRI GRIFFIN, CITY CLERK**  
 Sign permit required. Private property only; ..... 60 days prior to and 15 days after  
 must have property owner's permission ..... the date of the election  
 Signs may not exceed 16 sq. ft. in area  
 and, if detached, more than 9 ft. in height.
- **CITY OF CLOVERDALE:** (707) 894-1701 ..... **COMMUNITY DEVELOPMENT DEPARTMENT**  
 Must have property owner's permission; ..... 30 days total. Potential extension of up to 45  
 Residential: 6 sq. ft., 7 ft. in height; ..... days upon approval of Planning Director  
 Nonresidential: 24 sq. ft., 10 ft. in height;  
 Private property only
- **CITY OF COTATI:** (707) 665-3622 ..... **TAMI TAYLOR, DEPUTY CITY CLERK**  
 Private property only; must have property owner's ..... 60 days prior to and 10 days after  
 permission. 12 sq. ft. total (front & back) on ..... the date of the election  
 residential; 20 sq. ft. (front & back) nonresidential
- **CITY OF HEALDSBURG:** (707) 431-3317 ..... **MARIA CUIEL, CITY CLERK**  
 Must have property owner's permission; ..... 90 days prior to and 15 days after  
 Private property only ..... the date of the election
- **CITY OF PETALUMA:** (707) 778-4360 ..... **CITY COMMUNITY DEVELOPMENT DEPARTMENT**  
 Contact City Community Development Dept. ..... (707) 778-4301  
 for information ..... 90 days prior to and 15 days after  
 the date of the election
- **CITY OF ROHNERT PARK:** (707) 588-2225 ..... **JOANNE BUERGLER, CITY CLERK**  
 Must have property owner's permission; ..... 90 days prior to and 10 days after  
 Private property only ..... the date of the election
- **CITY OF SEBASTOPOL:** (707) 823-1153 ..... **MARY GOURLEY, CITY CLERK**  
 Must have property owner's permission; ..... No specific guidelines established for  
 Private property only ..... posting, remove after the election
- **CITY OF SONOMA:** (707) 933-2206 ..... **CITY PLANNING DEPARTMENT**  
 No signs or posters on public property or ..... Signs must be removed within ten days  
 utility poles. Must obtain permission from ..... after election  
 property owner to post on private property.  
 Signs may not exceed 8 sq. ft. without a permit
- **TOWN OF WINDSOR:** (707) 838-5332 ..... **COMMUNITY DEVELOPMENT DEPARTMENT**  
 Private property only; must have property owner's ..... 45 days total  
 permission; Permit and fee required, 32 sq. ft.  
 residential, 4' in height; 64 sq. ft. non-residential,  
 6' in height. Contact Community Development  
 Department to obtain permit
- **COUNTY OF SONOMA:** (707) 565-1900 ..... **COUNTY PLANNING DEPARTMENT**  
 Must obtain permission from the Planning ..... 90 days prior to and 20 days after  
 Department for unincorporated areas, no ..... the date of the election  
 closer to road than the property lines
- **STATE OF CALIFORNIA:** The California Department of Transportation governs placement of temporary political signs  
 along state highways. The next three pages of this booklet contain information regarding this subject. Questions  
 regarding this matter should be referred to the Department of Transportation at (916) 654-6473 or by visiting  
[www.dot.ca.gov/oda](http://www.dot.ca.gov/oda).

The above information is correct to the best of our knowledge. For additional information or any recent changes or amendments contact the appropriate agency.

**DEPARTMENT OF TRANSPORTATION**

DIVISION OF TRAFFIC OPERATIONS  
Outdoor Advertising Program  
1120 N STREET, MAIL STATION 36  
P.O. BOX 942874  
SACRAMENTO, CA 94274-0001  
(916) 654-6473



Dear Candidate or Committee Member:

As a candidate or campaign worker for either an office or a ballot measure, this reminder about State law governing campaign signs should be helpful to you.

Section 5405.3 of the State Outdoor Advertising Act exempts the placing of Temporary Political Signs from normal outdoor advertising display requirements.

**TEMPORARY POLITICAL SIGNS ARE SIGNS WHICH MEET THE FOLLOWING CRITERIA:**

- A. Encourages a particular vote in a scheduled election.
- B. Is placed not sooner than 90 days prior to the scheduled election and is removed within 10 days after that election.
- C. Is no larger than 32 square feet.
- D. Has had a Statement of Responsibility filed with the Department certifying a person who will be responsible for removing the sign.

A completed Statement of Responsibility must be submitted to:

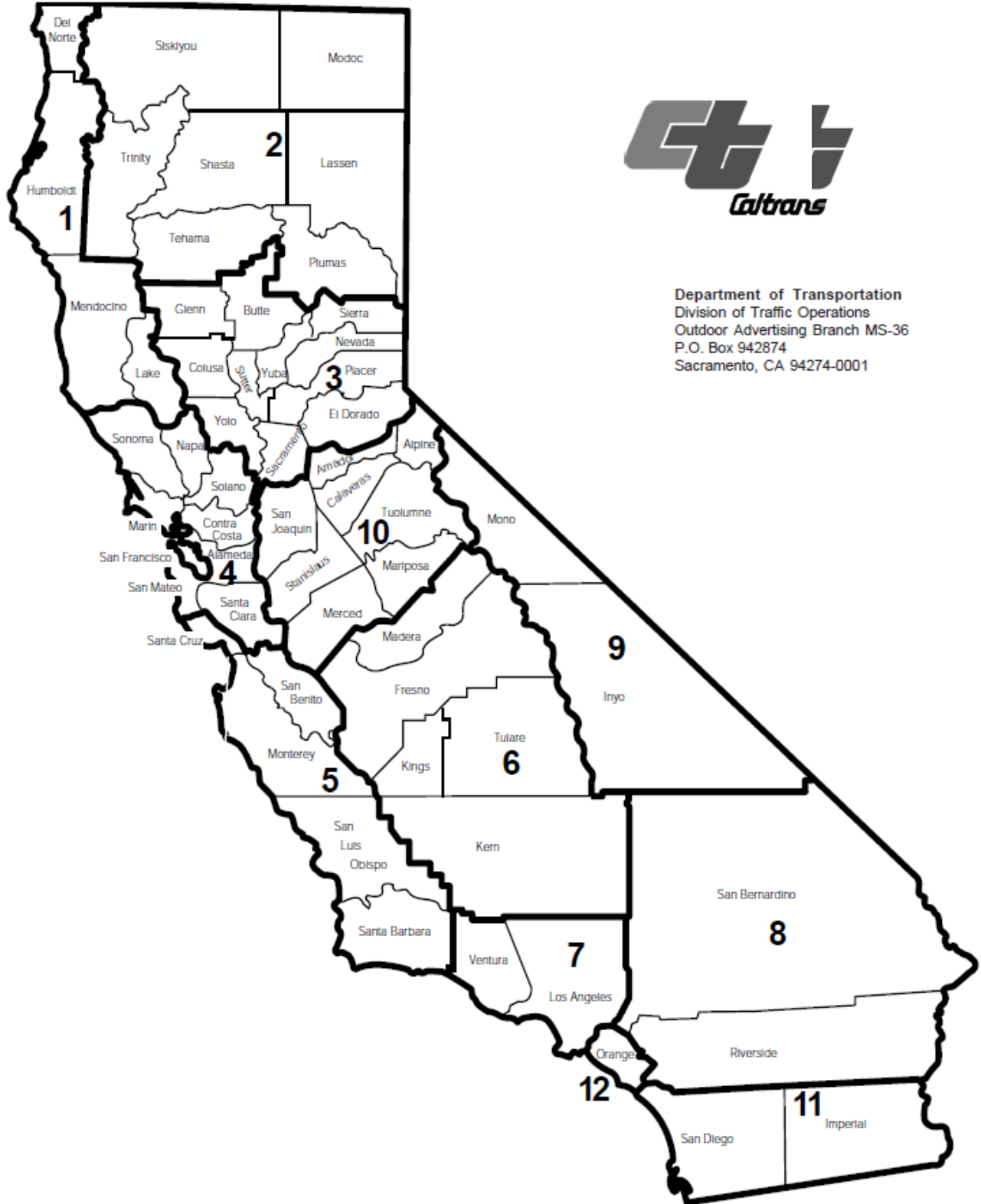
**Division of Traffic Operations  
Outdoor Advertising Program  
P.O. Box 942874, MS-36  
Sacramento, CA 94274-0001**

Temporary Political Signs shall not be placed within the right-of-way of any highway, or be visible within 660 feet from the edge of the right-of-way of a classified "Landscaped freeway".

State law directs the Department of Transportation to remove unauthorized Temporary Political Signs and bill the responsible party for their removal. We are calling these provisions to your attention to avoid possible embarrassment or inconvenience to you and your supporters. Please share this information with those assisting in your campaign.

Should you have any questions, comments or need additional information, please call (916) 654-5327.

# Caltrans District Map



**DEPARTMENT OF TRANSPORTATION**

DIVISION OF TRAFFIC OPERATIONS  
Outdoor Advertising Program  
1120 N STREET, MAIL STATION 36  
P.O. BOX 942874  
SACRAMENTO, CA 94274-0001  
(916) 654-6473



**STATEMENT OF RESPONSIBILITY FOR  
TEMPORARY POLITICAL SIGNS**

Election Date: \_\_\_\_\_ June \_\_\_\_\_ November \_\_\_\_\_ Other \_\_\_\_\_

Candidate's name: \_\_\_\_\_

Office sought or proposition number: \_\_\_\_\_

County where sign(s) will be placed: \_\_\_\_\_

Number of signs to be placed: \_\_\_\_\_

Responsible party's name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone number (including area code): (        ) \_\_\_\_\_

The undersigned hereby accepts responsibility for the removal of Temporary Political Signs placed pursuant to Section 5405.3 of the Outdoor Advertising Act for the above candidate or proposition.

It is understood and agreed that any Temporary Political Signs placed sooner than ninety (90) days prior to the election and/or not removed within ten (10) days after the election, may be removed by the Department and the responsible party will be billed for any associated removal costs.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Responsible Party

**Mail Statement of Responsibility to:**

Division of Traffic Operations  
Outdoor Advertising Program  
P.O. Box 942874, MS-36  
Sacramento, CA 94274-0001

## VOTER REGISTRATION–CAMPAIGN MATERIALS

Voter registration information is available for governmental, political, journalistic, or educational purposes only. An application to purchase voter registration information is required. Requests may be made in person or by phone, and must be paid for at the time the order is picked up. All shipped orders will include a shipping fee.

<b>Materials Description</b>	<b>Prices</b>
<b>Walking Lists</b> ▶ Registered voters by residence address, ..... regular or voting precinct, phone number and party.	\$ .50 per 1,000 records
<b>Alpha Lists</b> ▶ Alphabetical list, by precinct or district; ..... residence and mailing addresses, political party and phone number.	\$ .50 per 1,000 records
<b>Mailing Labels</b> ▶ Names and mailing addresses on peel and stick labels. Available by household sort and/or political party sort if requested. (computer generated labels)	\$10.00 flat fee plus \$11.50 per 1,000 records
<b>CD</b> ▶ Voter file by district. (txt file) ..... Optional voter history available	\$20.00 flat fee plus \$1.00 per 1,000 records \$270.00 whole county
<b>Vote by Mail Voters</b> ▶ Lists, labels, or disk file of voters, who have applied/returned vote by mail ballots. (E-mail also available upon deposit.)	List: \$10.00 flat fee plus \$.10 per page Labels: \$10.00 flat fee plus \$20.00/1000 peel & stick Disk/ \$20.00 flat fee plus E-mail: \$1.00 per 1000
<b>Maps</b> ▶ Precinct maps by city and/or unincorporated areas of the county and district maps are available.	\$2.00 to \$10.00 per page
<b>Statement of the Vote</b> ▶ Prior election results by precinct	\$15.00/\$20.00 hard copy Disk/ \$15.00

For **additional information** contact the Registrar of Voters Mapping and Computer Services Division at (707) 565-6818 or e-mail: [rov-materials@sonoma-county.org](mailto:rov-materials@sonoma-county.org).

# VOTE BY MAIL BALLOT INFORMATION

## Who May Vote by Mail?

Any registered voter who requests a Vote by Mail ballot in writing may vote by mail.

E.C. §§3001, 3003

**Permanent Vote by Mail Voter Information** ▶ Any voter may apply for permanent Vote by Mail status. A voter will lose his or her permanent Vote by Mail status if he or she does not return a Vote by Mail ballot in four consecutive statewide general elections.

E.C. §§3201, 3206

**Mailed Ballot Precinct Information** ▶ Though technically not Vote by Mail voters, voters who reside in a precinct that has fewer than 250 registered voters 88 days prior to an election may be declared to be in a “mailed ballot precinct.” When this occurs, all voters in that precinct will automatically be mailed a Vote by Mail ballot; **no application is necessary**. Because of the increasing number of jurisdictions with overlapping boundaries that hold elections at the same time, the number of mailed ballot precincts has increased.

E.C. §3005

## What Information Must Be Provided to Obtain a Vote by Mail Ballot?

To obtain a Vote by Mail ballot, voters must apply in writing to the local elections official. As required by law, an application for a Vote by Mail ballot is always included in the Sample Ballot; however, no application form is necessary. A voter may write a note to the local elections official requesting a Vote by Mail ballot. The request shall contain the following:

1. the voter’s printed name
2. the voter’s **residence** address
3. the mailing address to which the voter wants the Vote by Mail ballot sent
4. the name and date of the election for which the voter is applying
5. the voter’s **signature**

**In Sonoma County mail request to:**

Sonoma County Registrar of Voters  
P.O. Box 11485  
Santa Rosa CA 95406-1485

**or Fax your request to:**

(707) 565-6843

E.C. §§3001, 3006

## When to Apply for a Vote by Mail Ballot

Elections officials process Vote-by-Mail applications and mail ballots during the period 29–7 days prior to an election. A voter may submit an application prior to this time, but the elections official will hold it until the 29<sup>th</sup> day. Applications for Vote by Mail ballots **that are to be mailed to the voter** cannot be processed if received less than 7 days prior to an election. Vote by Mail ballots are available in the Registrar of Voters Office until 8 p.m. on Election Day.

E.C. §3001

## Distributing Applications for Vote by Mail Ballots

Any candidate, group of candidates, ballot measure committee or other political organization that intends to conduct a Vote by Mail voter drive, should note the following information regarding distribution of applications for Vote by Mail ballots. Before you do anything, contact your local elections official.

# VOTE BY MAIL BALLOT INFORMATION, CONT.

## Uniform Vote by Mail Voting Application

The Secretary of State has prepared a uniform application format for a Vote by Mail ballot for use by all individuals, organizations and groups distributing Vote by Mail ballot applications. Failure to conform your application to the uniform format is a misdemeanor. A master Vote by Mail ballot application form will be provided by the Registrar of Voters Office, 435 Fiscal Dr., Santa Rosa, CA 95403.

## Important Information

- To ensure accuracy, the voter should fill out all the information on the application; however, the following information may be preprinted on the application form:
  1. the voter's name and residence address as they appear on the voter's affidavit of registration
  2. the name and date of the election for which the Vote by Mail ballot is being requested
  3. the deadline date by which the application must be received by the elections official
- There is a separate section of the form to indicate a mailing address if the voter wishes to receive his or her ballot at an address other than his or her residence address. This information **may not** be preprinted and may only be completed by **the voter**. The mailing address to which a Vote by Mail ballot is requested to be sent may not be the address of any political party, political campaign headquarters, or a candidate's residence. This provision does not apply to a candidate, or to a candidate's immediate family or housemates, who request that a Vote by Mail ballot be mailed to the candidate's residence address.
- The voter must **personally** affix his or her signature.
- Any application containing preprinted information shall contain the following statement (verbatim) printed conspicuously on the form:

**You have the legal right to mail or deliver this application directly to the local elections official of the county where you reside.**
- The name, address and telephone number of any organization, individual or group that authorizes the distribution of applications shall be printed on the application.
- Any individual, organization or group that distributes applications for Vote by Mail ballots and receives completed application forms shall deliver the forms to the appropriate elections official **within 72 hours** of receipt. It is a crime to delay the return of a Vote by Mail ballot application.
- Vote by Mail ballot applications provided by a group or organization shall be sent by nonforwardable mail.
- Any individual, group or organization that knowingly distributes any application for a Vote by Mail ballot that does not conform to the state requirements is guilty of a misdemeanor.
- Voters who use a Vote by Mail ballot application provided by an individual, group or organization must attest to the truth and correctness of the contents and sign under penalty of perjury.
- The Vote by Mail ballot application must contain information regarding permanent Vote by Mail status.
- The size of the uniform format approved by the Secretary of State is 8 1/2" x 5 1/2".

## Vote by Mail Ballot Counting

Vote by Mail ballots are processed beginning 7 business days prior to an election, but no results may be released until 8 p.m. election night. Partial Vote by Mail results are the first results announced on election night.

<b>CANDIDATES' RECEIPT OF NOMINATION DOCUMENTS</b>  Documents which are pertinent to your office are indicated with the letter "R" for received or "F" for filed. Please initial over the letters "R" to indicate receipt of the corresponding documents. A deputy clerk will initial over the letters "F" to indicate that the documents have been filed. Should you have questions about any of these documents do not hesitate to contact this office at (707) 565-6800.	US SENATE	REP IN CONGRESS	STATE/LEGISLATIVE	CENTRAL COMMITTEE	JUDICIAL	COUNTY	SCHOOL GOV BOARD	MUNICIPAL	SPECIAL DISTRICTS
	<b>HAVE YOU RECEIVED?</b>								
Candidates' Handbook	R	R	R	R	R	R	R	R	R
Campaign Disclosure Manual			R		R	R		R	
Campaign Statements			R	R	R	R	R	R	R
Local Campaign Ordinance (if applicable)						R		R	
Petition-In-Lieu Forms	R	R	R		R	R			
Declaration of Intention					R				
Declaration of Candidacy	R	R	R	R	R	R	R	R	R
Ballot Designation Worksheet	R	R	R	R	R	R	R	R	R
Nomination Petition	R	R	R	R	R	R		R	
Statement of Economic Interests			R		R	R	R	R	R
Statement of Qualifications	R	R	R		R	R	R	R	R
Code of Fair Campaign Practices			R	R	R	R	R	R	R
<b>HAVE YOU FILED?</b>									
Campaign Statements*			F	F	F	F	F	F	F
Filing Fee/Petitions-In-Lieu	F	F	F		F	F			
Declaration of Intention					F				
Declaration of Candidacy	F	F	F	F	F	F	F	F	F
Ballot Designation Worksheet	F	F	F	F	F	F	F	F	F
Nomination Petition/Petitions-In-Lieu	F	F	F	F	F	F		F	
Statement of Economic Interests			F		F	F	F	F	F
Statement of Qualifications**	F	F	F		F	F	F	F	F
Code of Fair Campaign Practices**			F	F	F	F	F	F	F

\*CANDIDATES SPENDING \$0 (EXCLUDING PERSONAL FUNDS USED FOR FILING FEE AND OR FEE FOR STATEMENT OF QUALIFICATIONS) FILE FORM 470. CANDIDATES SPENDING \$01-\$999.99 FILE FORMS 501 AND 470. CANDIDATES INTENDING TO SPEND \$1000.00 OR MORE FILE FORMS 501 AND 410 AND SHOULD REFER TO THE FPPC FILING SCHEDULE IN THE CANDIDATE'S CAMPAIGN GUIDE FOR DEADLINES REGARDING FILING FORM 460.

\*\*OPTIONAL