

Public Health Division, Staff Report

Maternal Child Adolescent Health (MCAH) Advisory Board

Advisory to the County of Sonoma Board of Supervisors

December 5, 2024

Dental/Oral Health	 The Dental Health Network will meet again on December 10th. Contact <u>Nicole.Bonkrude@sonoma-county.org</u> for more information. Program staff are available for community presentations on oral health, accessing services, and other custom topics. Petaluma Health Center (PHC) is expanding into school-based programs and will start by offering free preventative dental services to students at Old Adobe Union School District. Services will be offered at the school and can include dental screening, fluoride varnish application, dental sealants, dental cleanings, and x-rays.
Healthy Eating, Active Living (HEAL)	 Data from the 2023 USDA Farm to School Census was released last month and 19 Sonoma County school districts completed the lengthy survey. The DHS Epidemiology Team is analyzing the data and will have results in the new year that will inform the work of the Healthy School Meals Coalition. The Healthy Apple Program is off to a strong start this program year with 13 new daycare providers joining the program. There will be at least one training per month and all trainings are open to any childcare provider in Sonoma County.
Home Visiting	 This Fall, Home Visiting was awarded over \$1.2 million in funding from the Department of Health Care Services (DHCS) to launch an infant and early child mental health consultation program embedded within Home Visiting. Planning for this new program, which will include hiring 2 Behavioral Health Clinicians to deliver mental health consultation



	 services, and a Program Planning and Evaluation Analyst to lead implementation and evaluation activities, is underway. We expect to go to the Board of Supervisors for approval for these new positions in January 2025. Trauma-Informed Approach to Public Health Nursing (TIA) has hired a Senior Public Health Nurse (PHN) serving as a resource lead, liaison to community health partners, and to collaborate with the team's two Community Health Workers (CHWs) and one Social Service Worker (SSW). Recruitment for a Public Health Nurse (PHN) for Nurse-Family Partnership (NFP) is underway, in collaboration with partners at Sonoma County Indian Health Project (SCIHP). Half of the PHN's caseload will be dedicated to serving SCHIP partners. Interviews will begin in early December for this position, as well as for an open PHN position on TIA.
Impact Sonoma (Tobacco & Nicotine Prevention)	 On behalf of the Tobacco-Free Sonoma County Community Coalition (TFSCCC): The Coalition is seeking support for their primary campaigns to pass Tobacco Retail License (TRL) ordinances and to keep cannabis dispensaries from opening smoking lounges/cafes. They are looking for interested individual and organizations to get involved. Please reach out to either tobaccofreesonoma@gmail.com or emily.gonzalezdemont@sonoma-county.org for more information! Nicole is supporting the cannabis smoking lounge campaign: nicole.bonkrude@sonoma-county.org The tobacco compliance team encourages the public to help be our eyes and ears in an effort to stop the sale of illegal tobacco products. Despite the Ca flavored tobacco product ban being in place for over 2 years, retailers are still carrying and selling these products, often in a discreet/hidden fashion. The public can report any issues to our team so we can investigate. Email Impact.Sonoma@sonoma-county.org or call 707.565.6680. You can also send questions or report concerns via our web-based tool. Program staff are available for community presentations on tobacconicotine prevention policies, emerging commercial tobacco products, cessation resources, and other tobacco-nicotine related topics.



MCAH Planning & Coordination	 MCAH is working with members of the Teen Health Advocacy Coalition to finalize updates to the For Teen Eyes Only resource guide. We hope to have it printed in the New Year. The Perinatal Services Coordinator hosted an in-person gathering of CPSP Coordinators. This was an opportunity to get feedback on how the CPSP program is going in the different clinic settings, proposed changes with the CPSP modernization and opportunities for support from the PSC.
Women, Infants & Children (WIC)	 Starting in January, WIC's Spanish Breastfeeding Support Group will be meeting twice a month (2nd & 4th Wednesday) instead of only once a month to offer more support to post-partum Spanish speaking families.
Shared Risk & Protective Factors	DHS public health division will be deploying 3 public health vending machines in early 2025! They will be branded as "Heath to Go" machines, stocked with FREE health and wellness supplies. Anyone in Sonoma County will be able to access them. The machines will be placed at community-based organizations within the lowest resourced and/or high opioid overdose death areas of the county. If your organization might be interested in hosting a machine and/or helping to spread the word about this exciting initiative, please reach out to alyssa.hamilton@sonoma-county.org.



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