

Staff Report

Maternal Child Adolescent Health (MCAH) Advisory Board

Advisory to the County of Sonoma Board of Supervisors

Dental/Oral Health

- The Dental Health Network will meet again on October 9th. Contact Nicole.Bonkrude@sonomacounty.gov for more information. We've been discussing updated community oral health data and oral health needs assessment at 2025 meetings.
- Staff worked with UCSF School of Dentistry Pediatric Resident/San Jose State MPH Intern, Umer I. Hasan, DDS, to learn more about cessation referral practices and capacity among Sonoma County's dental professionals. A survey was created and launched called the *Dental Provider Tobacco Cessation and Referral Baseline*. The survey will run through September-October 2025 with the goal of reaching a variety of dentists and dental professionals in Sonoma County. Contact Ariel.Thomas-Urlik@sonomacounty.gov if you are interested in taking the survey or could share the survey with dental professionals.

Healthy Eating, Active Living (HEAL)

- On September 5th, we held our annual Healthy Apple Awards event and 21 of the 40 awardees attended. We celebrated their achievements and hard work in making their child care programs healthier and presented them with awards signed by the DHS Director and the Board of Supervisors.
- One of the many devastating effects of HR 1 is the elimination of funding for the SNAP-Ed program. In California, the program is known as CalFresh Healthy Living and it is the sole source of funding for the HEAL Team. We received an allocation of carry-in funding that will help support a smaller team as we transition the Healthy Apple Program to 4Cs.



Home Visiting	• Six staff members from the Home Visiting teams attended the 2025 City MatCH Maternal and Child Health Leadership conference in September in St Louis, MO. This was an exciting opportunity to connect with colleagues from across the country, learn about promising new research and programs, and increase knowledge and understanding of the broader maternal-child health landscape. Participating staff members have brought back new resources, tools and knowledge to help strengthen our services locally. • Our Nurse-Family Partnership and Teen Parent Connections programs have no waitlist at the moment! Please spread the word that we have capacity to serve pregnant or parenting teens 19 and under, and first-time low-income pregnant families. Our Trauma-Informed Approach Public Health Nursing (TIA PHN) program is still accepting new referrals for Medi-Cal eligible pregnant or parenting families with children 5 and under, though we do have a modest waitlist. • In September our Trauma Informed Approach Public Health Nursing (TIA PHN) program held the third annual tri-county training with TIA colleagues from Napa and San Francisco counties in the Marin Headlands. The teams reviewed and discussed evaluation data with our UCSF evaluation partners, strengthened skills to address adverse childhood experiences (ACEs) with families, and had the privilege of a training and discussion on trauma and attachment with the esteemed Dr. Alicia Lieberman from UCSF. 
Impact Sonoma, Tobacco - Nicotine Prevention & Enforcement	• The County has issued a letter notifying tobacco retailers who sell kratom that they are doing so illegally, against FDA and CA laws. Tobacco retailers have been targeted for the notification because they commonly sell the product, however, selling kratom is illegal everywhere. https://www.fda.gov/news-events/public-health-focus/fda-and-kratom Contact: Terese.Voge@sonomacounty.gov. • With the help of the Impact Sonoma Team, Sonoma State University received a 2-year grant from Truth Initiative to support tobacco-nicotine free policies and to provide students, faculty, and staff with resources to quit. The team looks forward to collaborating with SSU. Contact: Emily.GonzalezDemont@sonomacounty.gov for more information. • Tobacco-Free Sonoma County (TFSC), an independent community coalition, is ramping up its work to pass tobacco retail licenses in the cities of Rohnert Park and Cotati. You're invited to attend the next Coalition meeting on Wed. Dec. 10 from 2-4

	pm. Contact Emily for a link and information: Emily.GonzalezDemont@sonomacounty.gov. <i>Note: Impact Sonoma provides backbone support to the Coalition but is not a voting member.</i> - The final step in the <i>Sonoma County Cannabis Comprehensive Program Update</i> is a Board of Supervisors <u>Hearing on the proposed Ordinance on October 28, 2025.</u> This presents an opportunity for the public to comment on the proposed cannabis policy changes. Changes that stand to impact public health include proposals to allow indoor smoking at retail dispensaries that add cannabis lounges/events/cafes (resulting in public and worker exposure to secondhand smoke). Consumption is also being proposed at cannabis events. The proposed policy would allow cannabis events to occur, with a use permit, at cannabis farms and other non-dispensary locations. https://sonomacounty.ca.gov/administrative-support-and-fiscal-services/county-administrators-office/projects/cannabis-program/cannabis-program-update-and-eir - As always, contact us if you see a questionable tobacco product at a store or have questions: Impact.Sonoma@sonomacounty.gov or call 707.565.6680. You can send questions or report concerns via this web-based tool.
MCAH Planning & Coordination	- On Thursday, 9/25, MCAH hosted a Meet and Greet with Doulas, Home Visitors, and other community members to share out more information about the role of the Doula, the Doula Benefit, and how to access/refer a doula to clients. - MCAH is working on an updated outreach postcard to share information about MCAH's programs, as well as Home Visiting services. This will be available in English and Spanish and distributed to the hospitals and through our Vital Statistics office. - MCAH is finalizing a survey to be asked of those picking up Birth Certificates from the Vital Statistics office- this will help us learn about breastfeeding education happening during pregnancy and after, needs related to breastfeeding support, and where families go to access information related to health.
Women, Infants & Children (WIC)	Sonoma County WIC was selected as a recipient by the United States Department of Agriculture Food and Nutrition Services of the Elite Level Breastfeeding Award of Excellence. The highly prestigious honor is a testament to the best practices that County of Sonoma WIC has implemented to provide exemplary breastfeeding support at our Breastfeeding Peer Counselor Program.
Shared Risk & Protective Factors	New offerings have been added to the machines. These include Plan B, tampons, a variety of condoms (internal, regular, & large sizes), pediatric dental kits, and HIV At-home test kits (site-specific). Additional Health To Go vending machines will be

deployed at new host sites throughout the county. The goal is to have a total of 7 machines installed and operational in each district by the end of 2025.

- If you have the chance to try out one of the machines, we would greatly appreciate your feedback. Please complete the survey available via the QR code on the machine or use this link: <https://www.surveymonkey.com/r/6RMJYJHB>. Community input is crucial to ensure we provide the best user experience and are offering the most relevant resources. For more information or if you have any questions, please feel free to reach out to alyssa.hamilton@sonomacounty.gov

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